

NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2015 vs. 2014

	Week	2015 Week Ending	2014 Week Ending		Week	2015 Week Ending	2014 Week Ending
FEBRUARY	1	2/7	2/8	AUGUST	27	8/8	8/9
	2	2/14 (Valentine's Day)	2/15 (Valentine's Day)		28	8/15	8/16
	3	2/21 (Presidents Day)	2/22 (Presidents Day)		29	8/22	8/23
	4	2/28	3/1		30	8/29	8/30
Publish Date		March 5		Publish Date		September 3	
MARCH	5	3/7	3/8	SEPTEMBER	31	9/5	9/6 (Labor Day)
	6	3/14	3/15		32	9/12 (Labor Day)	9/13
	7	3/21	3/22		33	9/19	9/20
	8	3/28	3/29		34	9/26	9/27
	9	4/4	4/5		35	10/3	10/4
Publish Date		April 9		Publish Date		October 8	
APRIL	10	4/11 (Easter)	4/12	OCTOBER	36	10/10	10/11
	11	4/18	4/19		37	10/17 (Columbus Day)	10/18 (Columbus Day)
	12	4/25	4/26 (Easter)		38	10/24	10/25
	13	5/2	5/3		39	10/31 (Halloween)	11/1 (Halloween)
Publish Date		May 7		Publish Date		November 5	
MAY	14	5/9	5/10	NOVEMBER	40	11/7	11/8
	15	5/16 (Mother's Day)	5/17 (Mother's Day)		41	11/14 (Veterans Day)	11/15 (Veterans Day)
	16	5/23	5/24		42	11/21	11/22
	17	5/30 (Memorial Day)	5/31 (Memorial Day)		43	11/28 (Thanksgiving)	11/29 (Thanksgiving)
Publish Date		June 4		Publish Date		December 3	
JUNE	18	6/6	6/7	DECEMBER	44	12/5	12/6
	19	6/13	6/14		45	12/12	12/13
	20	6/20	6/21 (Father's Day)		46	12/19	12/20
	21	6/27 (Father's Day)	6/28		47	12/26 (Christmas)	12/27 (Christmas)
	22	7/4 (Independence Day)	7/5 (Independence Day)		48	1/2 (New Year's Day)	1/3 (New Year's Day)
Publish Date		July 9		Publish Date		January 7, 2016	
JULY	23	7/11	7/12	JANUARY	49	1/9	1/10
	24	7/18	7/19		50	1/16	1/17
	25	7/25	7/26		51	1/23 (Martin Luther King)	1/24 (Martin Luther King)
	26	8/1	8/2		52	1/30	1/31
Publish Date		August 6		Publish Date		February 4, 2016	