

NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2014 vs. 2013

	Week	2014 Week Ending	2013 Week Ending		Week	2014 Week Ending	2013 Week Ending
FEBRUARY	1	2/8	2/9	AUGUST	27	8/9	8/10
	2	2/15 (Valentine's Day)	2/16 (Valentine's Day)		28	8/16	8/17
	3	2/22 (Presidents Day)	2/23 (Presidents Day)		29	8/23	8/24
	4	3/1	3/2		30	8/30	8/31
Publish Date		March 6		Publish Date		September 4	
MARCH	5	3/8	3/9	SEPTEMBER	31	9/6 (Labor Day)	9/7 (Labor Day)
	6	3/15	3/16		32	9/13	9/14
	7	3/22	3/23		33	9/20	9/21
	8	3/29	3/30		34	9/27	9/28
	9	4/5	4/6 (Easter)		35	10/4	10/5
Publish Date		April 10		Publish Date		October 9	
APRIL	10	4/12	4/13	OCTOBER	36	10/11	10/12
	11	4/19	4/20		37	10/18 (Columbus Day)	10/19 (Columbus Day)
	12	4/26 (Easter)	4/27		38	10/25	10/26
	13	5/3	5/4		39	11/1 (Halloween)	11/2 (Halloween)
Publish Date		May 8		Publish Date		November 6	
MAY	14	5/10	5/11	NOVEMBER	40	11/8	11/9
	15	5/17 (Mother's Day)	5/18 (Mother's Day)		41	11/15 (Veterans Day)	11/16 (Veterans Day)
	16	5/24	5/25		42	11/22	11/23
	17	5/31 (Memorial Day)	6/1 (Memorial Day)		43	11/29 (Thanksgiving)	11/30 (Thanksgiving)
Publish Date		June 5		Publish Date		December 4	
JUNE	18	6/7	6/8	DECEMBER	44	12/6	12/7
	19	6/14	6/15		45	12/13	12/14
	20	6/21 (Father's Day)	6/22 (Father's Day)		46	12/20	12/21
	21	6/28	6/29		47	12/27 (Christmas)	12/28 (Christmas)
	22	7/5 (Independence Day)	7/6 (Independence Day)		48	1/3 (New Year's Day)	1/4 (New Year's Day)
Publish Date		July 10		Publish Date		January 8, 2015	
JULY	23	7/12	7/13	JANUARY	49	1/10	1/11
	24	7/19	7/20		50	1/17	1/18
	25	7/26	7/27		51	1/24 (Martin Luther King)	1/25 (Martin Luther King)
	26	8/2	8/3		52	1/31	2/1
Publish Date		August 7		Publish Date		February 5, 2015	