

NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2013 vs. 2012

52 vs. 53 Week Year *See Note Below

	Week	2013 Week Ending	2012 Week Ending		Week	2013 Week Ending	2012 Week Ending
FEBRUARY	1	2/9	2/11	AUGUST	27	8/10	8/11
	2	2/16 (Valentine's Day)	2/18 (Valentine's Day)		28	8/17	8/18
	3	2/23 (Presidents Day)	2/25 (Presidents Day)		29	8/24	8/25
	4	3/2	3/3		30	8/31	9/1
Publish Date	March 7			Publish Date	September 5**		
MARCH	5	3/9	3/10	SEPTEMBER	31	9/7 (Labor Day)	9/8 (Labor Day)
	6	3/16	3/17		32	9/14	9/15
	7	3/23	3/24		33	9/21	9/22
	8	3/30	3/31		34	9/28	9/29
	9	4/6 (Easter)	4/7		35	10/5	10/6
Publish Date	April 11			Publish Date	October 10		
APRIL	10	4/13	4/14 (Easter)	OCTOBER	36	10/12	10/13 (Columbus Day)
	11	4/20	4/21		37	10/19 (Columbus Day)	10/20
	12	4/27	4/28		38	10/26	10/27
	13	5/4	5/5		39	11/2 (Halloween)	11/3 (Halloween)
Publish Date	May 9			Publish Date	November 7		
MAY	14	5/11	5/12	NOVEMBER	40	11/9	11/10
	15	5/18 (Mother's Day)	5/19 (Mother's Day)		41	11/16 (Veterans Day)	11/17 (Veterans Day)
	16	5/25	5/26		42	11/23	11/24 (Thanksgiving)
	17	6/1 (Memorial Day)	6/2 (Memorial Day)		43	11/30 (Thanksgiving)	12/1
Publish Date	June 6			Publish Date	December 5		
JUNE	18	6/8	6/9	DECEMBER	44	12/7	12/8
	19	6/15	6/16		45	12/14	12/15
	20	6/22 (Father's Day)	6/23 (Father's Day)		46	12/21	12/22
	21	6/29	6/30		47	12/28 (Christmas)	12/29 (Christmas)
	22	7/6 (Independence Day)	7/7 (Independence Day)		48	1/4 (New Year's Day)	1/5 (New Year's Day)
Publish Date	July 11			Publish Date	January 9, 2014		
JULY	23	7/13	7/14	JANUARY	49	1/11	1/12
	24	7/20	7/21		50	1/18	1/19
	25	7/27	7/28		51	1/25 (Martin Luther King)	1/26 (Martin Luther King)
	26	8/3	8/4		52	2/1	2/2
Publish Date	August 8			Publish Date	February 6, 2014		

* Fiscal Year 2012 is a 53 week year. 2012 has been restated for comparability to 2013.

** Rosh Hashanah falls on the August sales release date of September 5, 2013. Retailers may choose to alter the timing of their release.