

**NATIONAL RETAIL FEDERATION  
2015-2017 RETAIL SALES REPORTING and  
4-5-4 MERCHANDISING CALENDAR**

## SPRING SEASON

		2015						
		S	M	T	W	T	F	S
1	<b>F</b>	1	2	3	4	5	6	7
2	<b>E</b>	8	9	10	11	12	13	14
3	<b>B</b>	15	16	17	18	19	20	21
4		22	23	24	25	26	27	28

2016						
S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

2017							
S	M	T	W	T	F	S	
29	30	31	1	2	3	4	F
5	6	7	8	9	10	11	E
12	13	14	15	16	17	18	B
19	20	21	22	23	24	25	

2015							
	S	M	T	W	T	F	S
A	2	3	4	5	6	7	8
U	9	10	11	12	13	14	15
G	16	17	18	19	20	21	22
	23	24	25	26	27	28	29

2016						
S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

2017							
S	M	T	W	T	F	S	
30	31	1	2	3	4	5	<b>A</b> 27
6	7	8	9	10	11	12	<b>U</b> 28
13	14	15	16	17	18	19	<b>G</b> 29
20	21	22	23	24	25	26	30

		S	M	T	W	T	F	S
5	M	1	2	3	4	5	6	7
6	A	8	9	10	11	12	13	14
7	R	15	16	17	18	19	20	21
8	C	22	23	24	25	26	27	28
9	H	29	30	31	1	2	3	4

S	M	T	W	T	F	S
28	29	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

S	M	T	W	T	F	S
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

	S	M	T	W	T	F	S
S	30	31	1	2	3	4	5
E	6	7	8	9	10	11	12
P	13	14	15	16	17	18	19
T	20	21	22	23	24	25	26
	27	28	29	30	1	2	3

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

S	M	T	W	T	F	S		
27	28	29	30	31	1	2	<b>S</b>	31
3	4	5	6	7	8	9	<b>E</b>	32
10	11	12	13	14	15	16	<b>P</b>	33
17	18	19	20	21	22	23	<b>T</b>	34
24	25	26	27	28	29	30		35

		S	M	T	W	T	F	S
10	A	5	6	7	8	9	10	11
11	P	12	13	14	15	16	17	18
12	R	19	20	21	22	23	24	25
13		26	27	28	29	30	1	2

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

S	M	T	W	T	F	S	
2	3	4	5	6	7	8	A
9	10	11	12	13	14	15	P
16	17	18	19	20	21	22	R
23	24	25	26	27	28	29	

	S	M	T	W	T	F	S
O	4	5	6	7	8	9	10
C	11	12	13	14	15	16	17
T	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

S	M	T	W	T	F	S		
1	2	3	4	5	6	7	O	36
8	9	10	11	12	13	14	C	37
15	16	17	18	19	20	21	T	38
22	23	24	25	26	27	28		39

		S	M	T	W	T	F	S
14	M	3	4	5	6	7	8	9
15	A	10	11	12	13	14	15	16
16	Y	17	18	19	20	21	22	23
17		24	25	26	27	28	29	30

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

S	M	T	W	T	F	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

	S	M	T	W	T	F	S
N	1	2	3	4	5	6	7
O	8	9	10	11	12	13	14
V	15	16	17	18	19	20	21
	22	23	24	25	26	27	28

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

S	M	T	W	T	F	S	
29	30		31	2	3	4	N 40
5	6	7	8	9	10	11	O 41
12	13	14	15	16	17	18	V 42
19	20	21	22	23	24	25	43

		S	M	T	W	T	F	S
18	<b>J</b>	31	1	2	3	4	5	6
19	<b>U</b>	7	8	9	10	11	12	13
20	<b>N</b>	14	15	16	17	18	19	20
21	<b>E</b>	21	22	23	24	25	26	27
22		28	29	30	1	2	3	4

	S	M	T	W	T	F	S
29	30	31	1	2	3	4	
	5	6	7	8	9	10	11
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	1	2	

S	M	T	W	T	F	S	
28	29	30	31	1	2	3	J
4	5	6	7	8	9	10	U
11	12	13	14	15	16	17	N
18	19	20	21	22	23	24	E
25	26	27	28	29	30	1	

	S	M	T	W	T	F	S
D	29	30	1	2	3	4	5
E	6	7	8	9	10	11	12
C	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30	31	1	2

S	M	T	W	T	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

S	M	T	W	T	F	S	
26	27	28	29	30	1	2	<b>D</b> 44
3	4	5	6	7	8	9	<b>E</b> 45
10	11	12	13	14	15	16	<b>C</b> 46
17	18	19	20	21	22	23	47
24	25	26	27	28	29	30	48

**January 2016**

		S	M	T	W	T	F	S
23	J	5	6	7	8	9	10	11
24	U	12	13	14	15	16	17	18
25	L	19	20	21	22	23	24	25
26	Y	26	27	28	29	30	31	1

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

S	M	T	W	T	F	S	
2	3	4	5	6	7	8	J
9	10	11	12	13	14	15	U
16	17	18	19	20	21	22	L
23	24	25	26	27	28	29	Y

	S	M	T	W	T	F	S
J	3	4	5	6	7	8	9
A	10	11	12	13	14	15	16
N	17	18	19	20	21	22	23
	24	25	26	27	28	29	30

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

S	M	T	W	T	F	S	
31	1	2	3	4	5	6	<b>J</b> 49
7	8	9	10	11	12	13	<b>A</b> 50
14	15	16	17	18	19	20	<b>N</b> 51
21	22	23	24	25	26	27	52

\*

\* Fiscal Year 2017 is a 53 week year.

\*\* Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate the following Holidays: Valentine's Day, Presidents Day, Easter, Mother's Day, Memorial Day, Father's Day, Independence Day, Labor Day, Rosh Hashanah, Yom Kippur, Columbus Day, Halloween, Election Day, Veterans Day, Thanksgiving, Christmas, New Year's Day, and Martin Luther King Day.