

An Overview of the NRF Sustainable Retail Consortium (SRC)



- This document provides information about the working councils and groups organized under the umbrella of the SRC.
- You may volunteer to participate in any as many of the groups that you and your company have interests in and there is not a limit on the number of executives from any company that want to participate.
- Each group has both a retailer or vendor serving as chairman for the group.

Working Councils

- Green Building Design Council
- Stakeholder Education Council
- Recycling and Waste Reduction Council
- Green Supply Chain, Logistics and Transportation Council
- Renewable Energy Council
- Green Products and Partnerships Council
- Consumer Trends and Behavior Council
- Regulatory and Compliance Council
- Leadership Council

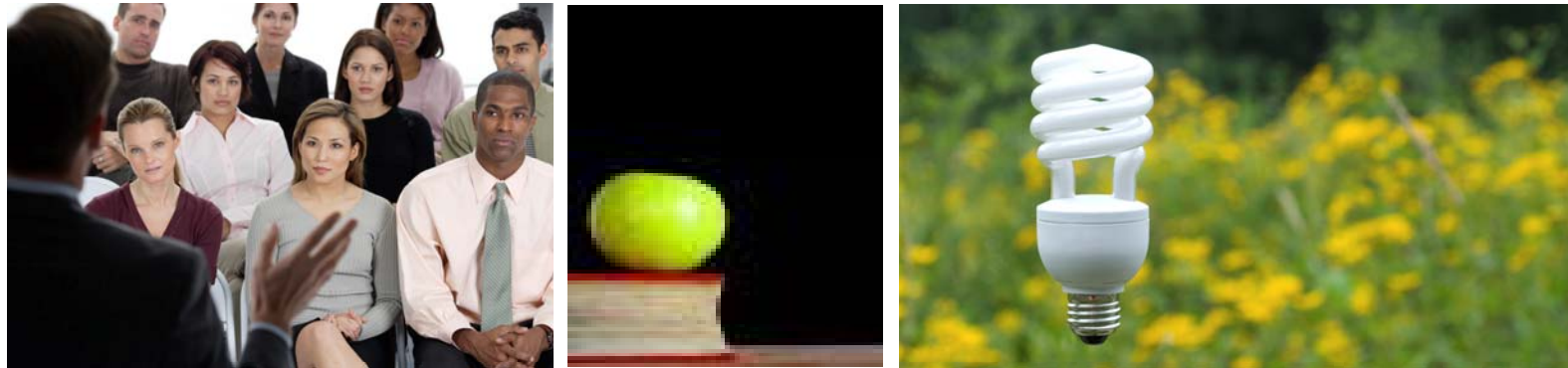
SRC Green Building Design Council



This council works to address trends and issues in the following areas:

- Green new store design
- Sustainable site development and re-engineering
- LEED requirements and certification
- Green renovations and upgrades
- Water and energy efficiency
- Sustainable operations & maintenance
- Indoor environmental quality

SRC Stakeholder Education Council



This group works to promote the education of all parties involved on all aspects of sustainability.

- Education
 - Internal and external education, in=store, web and media
- Stakeholders include consumers, employees, investors and regulators.
- Focuses on the development of measurement tools to help guide the industry

SRC Recycling and Waste Reduction Council



Recycling has a broad potential for reaching into all aspects of retail business. This group serves to reveal all the possibilities for meaningful re-use, re-purpose and recycling throughout the organization.

- Recycling programs
 - Customer-centric
 - Employee focused
 - Process focused
- Internal use materials (paper, trash etc.)
- Shipping and Packaging Materials
- Energy Consumption (electricity, natural gas, fuel)
- Fresh water consumption
- Wastewater generation
- Hazardous waste reduction/elimination

SRC Green Supply Chain, Logistics and Transportation Council



This council works to understand all supply chain related issues and challenges in sustainability.

- Legislation
- Truck Modifications/Upgrades
 - Auxiliary power units, low rolling resistance tires, etc.
 - Fuel efficiency
- Efficient Routing Considering Carbon Emissions
 - Carbon emissions along with cost, quality and service
 - Partnerships with suppliers and/or other companies to reduce logistics carbon footprint
 - Home delivery options to reduce customer miles driven

SRC Renewable Energy Council



This working group is focused on the following priorities:

- Energy management
- Regulatory issues and trends
- Purchasing green power
- On-site Renewable Energy
 - Photovoltaic, wind solar and biomass

SRC Green Products and Partnerships Council



This group will be developed in the future and will focus on green product development and encouragement of new partnerships that drive bringing new green products to the market.

- Sustainable Product Design
 - Product carbon footprint
 - Reduced packaging
 - Recycled content
 - Energy and water efficiency
 - Recycling potential, etc.
- New Green Product Categories
- Supply Chain Partnerships To Reduce Carbon Emissions
 - Cooperative planning
 - Reusable shipping containers
 - Logistics network changes, etc.

SRC Consumer Trends and Behavior Council



This vital committee keeps an ongoing dialogue about how sustainability resonates with the customer. What trends and issues are brought to light through the customer's perspective.

- Consumer Segmentation
 - Awareness and understanding about consumer preference for sustainable products and retailers
- Spending Trends
 - What is the consumer spending on green and where is it shifting.
- Service requirements and sustainability
- Buying Behavior
 - What is the consumer's expressed preference versus actual purchase behavior.
- Brand Value Perception
 - The ongoing role of sustainability in addition to price, quality, service, etc.

SRC Regulatory and Compliance Council



- This group follows legislative initiatives that impact retailers from a sustainability viewpoint.
- Sustainability Reporting
 - Carbon emissions
 - Corporate sustainability
 - Goal commitments, tracking and reporting
- Third Party Auditing
 - Independent auditing and certification of reports and claims
- Industry Associations and Efforts
 - Membership and support
 - Willingness to share best practices
- Public policy
 - Lobbying efforts and priorities

SRC Leadership Council



This council brings together the SRC Chairmen, working group chairs and key volunteer industry leaders to coordinate the activities of the SRC. The SRC Leadership Council meets monthly via conference call and in person at appropriate NRF events to discuss the priorities of the SRC and its working councils.

- Executive Engagement and Commitment
 - What's needed and how to achieve it
- Effective Organization and Governance Structures
 - Where should sustainability report?
 - Does sustainability have a seat at the table?
 - How are decisions made?
- Program Planning and Management
 - What's needed and creating a road map to create it.

Join the SRC!



- Membership in the SRC is open to all retail and non-retail members of the National Retail Federation.
- Member companies can have multiple persons participating in the SRC.
- There is no additional fee to participate. This is covered in the dues that your company pays.
- We meet twice a year and via conference call on a regular basis.
- This is a great opportunity to network and share experiences and questions with others.

For more information:

- For more information visit the NRF website at www.nrf.com

Our membership chairman is:



Dan Kubala

Vice President, Marketing

Site Controls, LLC

dkubala@sitecontrols.com

512-306-9400

- Or call:



Dan Butler

VP Retail Operations

National Retail Federation

ButlerD@NRF.com

202-626-8143