

NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2004 vs. 2003

	Week	2004 Week Ending	2003 Week Ending		Week	2004 Week Ending	2003 Week Ending
FEBRUARY	1	2/7	2/8	AUGUST	27	8/7	8/9
	2	2/14	2/15		28	8/14	8/16
	3	2/21 (Presidents')	2/22 (Presidents')		29	8/21	8/23
	4	2/28	3/1		30	8/28	8/30
Publish Date		March 4	March 6	Publish Date		September 2	September 4
MARCH	5	3/6	3/8	SEPTEMBER	31	9/4	9/6 (Labor Day)
	6	3/13	3/15		32	9/11 (<i>Labor Day</i>)	9/13
	7	3/20	3/22		33	9/18	9/20
	8	3/27	3/29		34	9/25	9/27
	9	4/3	4/5		35	10/2	10/4
Publish Date		April 8	April 10	Publish Date		October 7	October 9
APRIL	10	4/10	4/12	OCTOBER	36	10/9	10/11
	11	4/17 (Easter)	4/19		37	10/16 (Columbus Day)	10/18 (Columbus Day)
	12	4/24	4/26 (Easter)		38	10/23	10/25
	13	5/1	5/3		39	10/30	11/1
Publish Date		May 6	May 8	Publish Date		November 4	November 6
MAY	14	5/8	5/10	NOVEMBER	40	11/6 (Election Day)	11/8 (Election Day)
	15	5/15 (Mother's Day)	5/17 (Mother's Day)		41	11/13 (Veterans' Day)	11/15 (Veterans' Day)
	16	5/22	5/24		42	11/20	11/22
	17	5/29	5/31 (Memorial Day)		43	11/27 (Thanksgiving)	11/29 (Thanksgiving)
Publish Date		June 3	June 5	Publish Date		December 2	December 4
JUNE	18	6/5 (<i>Memorial Day</i>)	6/7	DECEMBER	44	12/4	12/6
	19	6/12	6/14		45	12/11	12/13
	20	6/19	6/21 (Father's Day)		46	12/18	12/20
	21	6/26 (Father's Day)	6/28		47	12/25 (Christmas)	12/27 (Christmas)
	22	7/3	7/5 (Independence)		48	1/1 (New Year's)	1/3 (New Year's)
Publish Date		July 8	July 10	Publish Date		January 6, 2005	January 8, 2004
JULY	23	7/10 (<i>Independence</i>)	7/12	JANUARY	49	1/8	1/10
	24	7/17	7/19		50	1/15	1/17
	25	7/24	7/26		51	1/22 (MLK)	1/24 (MLK)
	26	7/31	8/2		52	1/29	1/31
Publish Date		August 5	August 7	Publish Date		February 3, 2005	February 5, 2004