

NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2005 vs. 2004

	Week	2005 Week Ending	2004 Week Ending		Week	2005 Week Ending	2004 Week Ending
FEBRUARY	1	2/5	2/7	AUGUST	27	8/6	8/7
	2	2/12	2/14		28	8/13	8/14
	3	2/19	2/21 (Presidents')		29	8/20	8/21
	4	2/26 (Presidents')	2/28		30	8/27	8/28
Publish Date		March 3	March 4	Publish Date		September 1	September 2
MARCH	5	3/5	3/6	SEPTEMBER	31	9/3	9/4
	6	3/12	3/13		32	9/10 (Labor Day)	9/11 (Labor Day)
	7	3/19	3/20		33	9/17	9/18
	8	3/26	3/27		34	9/24	9/25
	9	4/2 (Easter)	4/3		35	10/1	10/2
Publish Date		April 7	April 8	Publish Date		October 6	October 7
APRIL	10	4/9	4/10	OCTOBER	36	10/8	10/9
	11	4/16	4/17 (Easter)		37	10/15 (Columbus Day)	10/16 (Columbus Day)
	12	4/23	4/24		38	10/22	10/23
	13	4/30	5/1		39	10/29	10/30
Publish Date		May 5	May 6	Publish Date		November 3	November 4
MAY	14	5/7	5/8	NOVEMBER	40	11/5	11/6 (Election Day)
	15	5/14 (Mother's Day)	5/15 (Mother's Day)		41	11/12 (Election & Veterans' Day)	11/13 (Veterans' Day)
	16	5/21	5/22		42	11/19	11/20
	17	5/28	5/29		43	11/26 (Thanksgiving)	11/27 (Thanksgiving)
Publish Date		June 2	June 3	Publish Date		December 1	December 2
JUNE	18	6/4 (Memorial Day)	6/5 (Memorial Day)	DECEMBER	44	12/3	12/4
	19	6/11	6/12		45	12/10	12/11
	20	6/18	6/19		46	12/17	12/18
	21	6/25 (Father's Day)	6/26 (Father's Day)		47	12/24	12/25 (Christmas)
	22	7/2	7/3		48	12/31 (Christmas)	1/1 (New Year's)
Publish Date		July 7	July 8	Publish Date		January 5, 2006	January 6, 2005
JULY	23	7/9 (Independence)	7/10 (Independence)	JANUARY	49	1/7 (New Year's)	1/8
	24	7/16	7/17		50	1/14	1/15
	25	7/23	7/24		51	1/21 (MLK)	1/22 (MLK)
	26	7/30	7/31		52	1/28	1/29
Publish Date		August 4	August 5	Publish Date		February 2, 2006	February 3, 2005