

NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2007 vs. 2006

52 vs. 53 Weeks *See Note Below

	Week	2007 Week Ending	2006 Week Ending		Week	2007 Week Ending	2006 Week Ending
FEBRUARY	1	2/10	2/11	AUGUST	27	8/11	8/12
	2	2/17	2/18		28	8/18	8/19
	3	2/24 (Presidents' Day)	2/25 (Presidents' Day)		29	8/25	8/26
	4	3/3	3 /4		30	9/1	9/2
Publish Date		March 8		Publish Date		September 6	
MARCH	5	3/10	3/11	SEPTEMBER	31	9/8 (Labor Day)	9/9 (Labor Day)
	6	3/17	3/18		32	9/15	9/16
	7	3/24	3/25		33	9/22	9/23
	8	3/31	4/1		34	9/29	9/30
	9	4/7	4/8		35	10/6	10/7
Publish Date		April 12		Publish Date		October 11	
APRIL	10	4/14 (Easter)	4/15	OCTOBER	36	10/13 (Columbus Day)	10/14 (Columbus Day)
	11	4/21	4/22 (Easter)		37	10/20	10/21
	12	4/28	4/29		38	10/27	10/28
	13	5/5	5/6		39	11/3 (Halloween)	11/4 (Halloween)
Publish Date		May 10		Publish Date		November 8	
MAY	14	5/12	5/13	NOVEMBER	40	11/10 (Election Day)	11/11 (Election & Veterans' Day)
	15	5/19 (Mother's Day)	5/20 (Mother's Day)		41	11/17 (Veterans' Day)	11/18
	16	5/26	5/27		42	11/24 (Thanksgiving)	11/25 (Thanksgiving)
	17	6/2 (Memorial Day)	6/3 (Memorial Day)		43	12/1	12/2
Publish Date		June 7		Publish Date		December 6	
JUNE	18	6/9	6/10	DECEMBER	44	12/8	12/9
	19	6/16	6/17		45	12/15	12/16
	20	6/23 (Father's Day)	6/24 (Father's Day)		46	12/22	12/23
	21	6/30	7/1		47	12/29 (Christmas)	12/30 (Christmas)
	22	7/7 (Independence Day)	7/8 (Independence Day)		48	1/5 (New Year's)	1/6 (New Year's)
Publish Date		July 12		Publish Date		January 10, 2008	
JULY	23	7/14	7/15	JANUARY	49	1/12	1/13
	24	7/21	7/22		50	1/19	1/20 (MLK)
	25	7/28	7/29		51	1/26 (MLK)	1/27
	26	8/4	8/5		52	2/2	2/3
Publish Date		August 9		Publish Date		February 7, 2008	

*Fiscal Year 2006 is a 53 week year. 2006 has been restated for comparability to 2007.