

2001-2003 RETAIL SALES REPORTING and 4-5-4 MERCHANDISING CALENDAR

SPRING SEASON

FALL SEASON

2001

2002

2003

2001

2002

2003

| | S | M | T | W | T | F | S |
|---|---|----|----|----|----|----|----|
| 1 | F | 4 | 5 | 6 | 7 | 8 | 9 |
| 2 | E | 11 | 12 | 13 | 14 | 15 | 16 |
| 3 | B | 18 | 19 | 20 | 21 | 22 | 23 |
| 4 | | 25 | 26 | 27 | 28 | 1 | 2 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 1 | 2 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 1 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| A | 5 | 6 | 7 | 8 | 9 | 10 |
| U | 12 | 13 | 14 | 15 | 16 | 17 |
| G | 19 | 20 | 21 | 22 | 23 | 24 |
| | 26 | 27 | 28 | 29 | 30 | 31 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| M | 4 | 5 | 6 | 7 | 8 | 9 |
| A | 11 | 12 | 13 | 14 | 15 | 16 |
| R | 18 | 19 | 20 | 21 | 22 | 23 |
| C | 25 | 26 | 27 | 28 | 29 | 30 |
| H | 1 | 2 | 3 | 4 | 5 | 6 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 1 | 2 | 3 | 4 | 5 | 6 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | 1 | 2 | 3 | 4 | 5 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| S | 2 | 3 | 4 | 5 | 6 | 7 |
| E | 9 | 10 | 11 | 12 | 13 | 14 |
| P | 16 | 17 | 18 | 19 | 20 | 21 |
| T | 23 | 24 | 25 | 26 | 27 | 28 |
| | 30 | 1 | 2 | 3 | 4 | 5 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 1 | 2 | 3 | 4 | 5 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 31 | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 1 | 2 | 3 | 4 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| A | 8 | 9 | 10 | 11 | 12 | 13 |
| P | 15 | 16 | 17 | 18 | 19 | 20 |
| R | 22 | 23 | 24 | 25 | 26 | 27 |
| | 29 | 30 | 1 | 2 | 3 | 4 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 1 | 2 | 3 | 4 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 1 | 2 | 3 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| O | 7 | 8 | 9 | 10 | 11 | 12 |
| C | 14 | 15 | 16 | 17 | 18 | 19 |
| T | 21 | 22 | 23 | 24 | 25 | 26 |
| | 28 | 29 | 30 | 31 | 1 | 2 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | 1 | 2 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| M | 6 | 7 | 8 | 9 | 10 | 11 |
| A | 13 | 14 | 15 | 16 | 17 | 18 |
| Y | 20 | 21 | 22 | 23 | 24 | 25 |
| | 27 | 28 | 29 | 30 | 31 | 1 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| N | 4 | 5 | 6 | 7 | 8 | 9 |
| O | 11 | 12 | 13 | 14 | 15 | 16 |
| V | 18 | 19 | 20 | 21 | 22 | 23 |
| | 25 | 26 | 27 | 28 | 29 | 30 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| J | 3 | 4 | 5 | 6 | 7 | 8 |
| U | 10 | 11 | 12 | 13 | 14 | 15 |
| N | 17 | 18 | 19 | 20 | 21 | 22 |
| E | 24 | 25 | 26 | 27 | 28 | 29 |
| | 1 | 2 | 3 | 4 | 5 | 6 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 1 | 2 | 3 | 4 | 5 | 6 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 1 | 2 | 3 | 4 | 5 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| D | 2 | 3 | 4 | 5 | 6 | 7 |
| E | 9 | 10 | 11 | 12 | 13 | 14 |
| C | 16 | 17 | 18 | 19 | 20 | 21 |
| | 23 | 24 | 25 | 26 | 27 | 28 |
| | 30 | 31 | 1 | 2 | 3 | 4 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | 1 | 2 | 3 | 4 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 30 | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | 1 | 2 | 3 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| J | 8 | 9 | 10 | 11 | 12 | 13 |
| U | 15 | 16 | 17 | 18 | 19 | 20 |
| L | 22 | 23 | 24 | 25 | 26 | 27 |
| Y | 29 | 30 | 31 | 1 | 2 | 3 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | 1 | 2 | 3 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | 1 | 2 |

| S | M | T | W | T | F | S |
|---|----|----|----|----|----|----|
| J | 6 | 7 | 8 | 9 | 10 | 11 |
| A | 13 | 14 | 15 | 16 | 17 | 18 |
| N | 20 | 21 | 22 | 23 | 24 | 25 |
| | 27 | 28 | 29 | 30 | 31 | 1 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |