



National
Retail Federation

2002-2004 RETAIL SALES REPORTING and 4-5-4 MERCHANDISING CALENDAR

SPRING SEASON

FALL SEASON

2002

2003

2004

2002

2003

2004

	S	M	T	W	T	F	S
1	F	3	4	5	6	7	8
2	E	10	11	12	13	14	15
3	B	17	18	19	20	21	22
4		24	25	26	27	28	1

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	1

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

S	M	T	W	T	F	S
A	4	5	6	7	8	9
U	11	12	13	14	15	16
G	18	19	20	21	22	23
	25	26	27	28	29	30

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

S	M	T	W	T	F	S
M	3	4	5	6	7	8
A	10	11	12	13	14	15
R	17	18	19	20	21	22
C	24	25	26	27	28	29
H	31	1	2	3	4	5

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

S	M	T	W	T	F	S
29	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

S	M	T	W	T	F	S
S	1	2	3	4	5	6
E	8	9	10	11	12	13
P	15	16	17	18	19	20
T	22	23	24	25	26	27
	29	30	1	2	3	4

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

S	M	T	W	T	F	S
A	7	8	9	10	11	12
P	14	15	16	17	18	19
R	21	22	23	24	25	26
	28	29	30	1	2	3

S	M	T	W	T	F	S
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

S	M	T	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

S	M	T	W	T	F	S
O	6	7	8	9	10	11
C	13	14	15	16	17	18
T	20	21	22	23	24	25
	27	28	29	30	31	1

S	M	T	W	T	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

S	M	T	W	T	F	S
M	5	6	7	8	9	10
A	12	13	14	15	16	17
Y	19	20	21	22	23	24
	26	27	28	29	30	31

S	M	T	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

S	M	T	W	T	F	S
N	3	4	5	6	7	8
O	10	11	12	13	14	15
V	17	18	19	20	21	22
	24	25	26	27	28	29

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

S	M	T	W	T	F	S
J	2	3	4	5	6	7
U	9	10	11	12	13	14
N	16	17	18	19	20	21
E	23	24	25	26	27	28
	30	1	2	3	4	5

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

S	M	T	W	T	F	S
D	1	2	3	4	5	6
E	8	9	10	11	12	13
C	15	16	17	18	19	20
	22	23	24	25	26	27
	29	30	31	1	2	3

S	M	T	W	T	F	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

S	M	T	W	T	F	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

S	M	T	W	T	F	S
J	7	8	9	10	11	12
U	14	15	16	17	18	19
L	21	22	23	24	25	26
Y	28	29	30	31	1	2

S	M	T	W	T	F	S
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

S	M	T	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

S	M	T	W	T	F	S
J	5	6	7	8	9	10
A	12	13	14	15	16	17
N	19	20	21	22	23	24
	26	27	28	29	30	31

S	M	T	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29