

NATIONAL RETAIL FEDERATION
2006-2008 RETAIL SALES REPORTING and
4-5-4 MERCHANDISING CALENDAR (2006 Not Restated)

SPRING SEASON

FALL SEASON

2006							2007							2008							2006							2007							2008																				
	S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S
1	F	29	30	31	1	2	3	4		4	5	6	7	8	9	10		3	4	5	6	7	8	9	F	A	30	31	1	2	3	4	5		5	6	7	8	9	10	11		3	4	5	6	7	8	9	A	27				
2	E	5	6	7	8	9	10	11		11	12	13	14	15	16	17		10	11	12	13	14	15	16	E	U	6	7	8	9	10	11	12		12	13	14	15	16	17	18		10	11	12	13	14	15	16	U	28				
3	B	12	13	14	15	16	17	18		18	19	20	21	22	23	24		17	18	19	20	21	22	23	B	G	13	14	15	16	17	18	19		19	20	21	22	23	24	25		17	18	19	20	21	22	23	G	29				
4		19	20	21	22	23	24	25		25	26	27	28	1	2	3		24	25	26	27	28	29	1			20	21	22	23	24	25	26		26	27	28	29	30	31	1		24	25	26	27	28	29	30		30				
	S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S
5	M	26	27	28	1	2	3	4		4	5	6	7	8	9	10		2	3	4	5	6	7	8	M	S	27	28	29	30	31	1	2		2	3	4	5	6	7	8		31	1	2	3	4	5	6	S	31				
6	A	5	6	7	8	9	10	11		11	12	13	14	15	16	17		9	10	11	12	13	14	15	A	E	3	4	5	6	7	8	9		9	10	11	12	13	14	15		7	8	9	10	11	12	13	E	32				
7	R	12	13	14	15	16	17	18		18	19	20	21	22	23	24		16	17	18	19	20	21	22	R	P	10	11	12	13	14	15	16		16	17	18	19	20	21	22		14	15	16	17	18	19	20	P	33				
8	C	19	20	21	22	23	24	25		25	26	27	28	29	30	31		23	24	25	26	27	28	29	C	T	17	18	19	20	21	22	23		23	24	25	26	27	28	29		21	22	23	24	25	26	27	T	34				
9	H	26	27	28	29	30	31	1		1	2	3	4	5	6	7		30	31	1	2	3	4	5	H		24	25	26	27	28	29	30		30	1	2	3	4	5	6		28	29	30	1	2	3	4		35				
	S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S
10	A	2	3	4	5	6	7	8		8	9	10	11	12	13	14		6	7	8	9	10	11	12	A	O	1	2	3	4	5	6	7		7	8	9	10	11	12	13		5	6	7	8	9	10	11	O	36				
11	P	9	10	11	12	13	14	15		15	16	17	18	19	20	21		13	14	15	16	17	18	19	P	C	8	9	10	11	12	13	14		14	15	16	17	18	19	20		12	13	14	15	16	17	18	C	37				
12	R	16	17	18	19	20	21	22		22	23	24	25	26	27	28		20	21	22	23	24	25	26	R	T	15	16	17	18	19	20	21		21	22	23	24	25	26	27		19	20	21	22	23	24	25	T	38				
13		23	24	25	26	27	28	29		29	30	1	2	3	4	5		27	28	29	30	1	2	3			22	23	24	25	26	27	28		28	29	30	31	1	2	3		26	27	28	29	30	31	1		39				
	S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S
14	M	30	1	2	3	4	5	6		6	7	8	9	10	11	12		4	5	6	7	8	9	10	M	N	29	30	31	1	2	3	4		4	5	6	7	8	9	10		2	3	4	5	6	7	8	N	40				
15	A	7	8	9	10	11	12	13		13	14	15	16	17	18	19		11	12	13	14	15	16	17	A	O	5	6	7	8	9	10	11		11	12	13	14	15	16	17		9	10	11	12	13	14	15	O	41				
16	Y	14	15	16	17	18	19	20		20	21	22	23	24	25	26		18	19	20	21	22	23	24	Y	V	12	13	14	15	16	17	18		18	19	20	21	22	23	24		16	17	18	19	20	21	22	V	42				
17		21	22	23	24	25	26	27		27	28	29	30	31	1	2		25	26	27	28	29	30	31			19	20	21	22	23	24	25		25	26	27	28	29	30	1		23	24	25	26	27	28	29		43				
	S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S
18	J	28	29	30	31	1	2	3		3	4	5	6	7	8	9		1	2	3	4	5	6	7	J	D	26	27	28	29	30	1	2		2	3	4	5	6	7	8		30	1	2	3	4	5	6	D	44				
19	U	4	5	6	7	8	9	10		10	11	12	13	14	15	16		8	9	10	11	12	13	14	U	E	3	4	5	6	7	8	9		9	10	11	12	13	14	15		7	8	9	10	11	12	13	E	45				
20	N	11	12	13	14	15	16	17		17	18	19	20	21	22	23		15	16	17	18	19	20	21	N	C	10	11	12	13	14	15	16		16	17	18	19	20	21	22		14	15	16	17	18	19	20	C	46				
21	E	18	19	20	21	22	23	24		24	25	26	27	28	29	30		22	23	24	25	26	27	28	E		17	18	19	20	21	22	23		23	24	25	26	27	28	29		21	22	23	24	25	26	27		47				
22		25	26	27	28	29	30	1		1	2	3	4	5	6	7		29	30	1	2	3	4	5			24	25	26	27	28	29	30		30	31	1	2	3	4	5		28	29	30	31	1	2	3		48				
	S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S		S	M	T	W	T	F	S
23	J	2	3	4	5	6	7	8		8	9	10	11	12	13	14		6	7	8	9	10	11	12	J	J	31	1	2	3	4	5	6		6	7	8	9	10	11	12		4	5	6	7	8	9	10	J	49				
24	U	9	10	11	12	13	14	15		15	16	17	18	19	20	21		13	14	15	16	17	18	19	U	A	7	8	9	10	11	12	13		13	14	15	16	17	18	19		11	12	13	14	15	16	17	A	50				
25	L	16	17	18	19	20	21	22		22	23	24	25	26	27	28		20	21	22	23	24	25	26	L	N	14	15	16	17	18	19	20		20	21	22	23	24	25	26		18	19	20	21	22	23	24	N	51				
26	Y	23	24	25	26	27	28	29		29	30	31	1	2	3	4		27	28	29	30	31	1	2	Y		21	22	23	24	25	26	27		27	28	29	30	31	1	2		25	26	27	28	29	30	31		52				
																											28	29	30	31	1	2	3																						

* Fiscal Year 2006 is a 53 week year. 2006 should be restated for comparability to 2007.

** Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate a Holiday.