

NATIONAL RETAIL FEDERATION
2006-2008 RETAIL SALES REPORTING and
4-5-4 MERCHANDISING CALENDAR (Shows 2006 Restated)

SPRING SEASON														FALL SEASON																																				
2006							2007							2008							2006							2007							2008															
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S							
1	F	5	6	7	8	9	10	11	4	5	6	7	8	9	10	3	4	5	6	7	8	9	F	A	6	7	8	9	10	11	12	5	6	7	8	9	10	11	3	4	5	6	7	8	9	A	27			
2	E	12	13	14	15	16	17	18	11	12	13	14	15	16	17	10	11	12	13	14	15	16	E	U	13	14	15	16	17	18	19	12	13	14	15	16	17	18	10	11	12	13	14	15	16	U	28			
3	B	19	20	21	22	23	24	25	18	19	20	21	22	23	24	17	18	19	20	21	22	23	B	G	20	21	22	23	24	25	26	19	20	21	22	23	24	25	17	18	19	20	21	22	23	G	29			
4		26	27	28	1	2	3	4	25	26	27	28	1	2	3	24	25	26	27	28	29	1			27	28	29	30	31	1	2	26	27	28	29	30	31	1	24	25	26	27	28	29	30		30			
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
5	M	5	6	7	8	9	10	11	4	5	6	7	8	9	10	2	3	4	5	6	7	8	M	S	3	4	5	6	7	8	9	2	3	4	5	6	7	8	31	1	2	3	4	5	6	S	31			
6	A	12	13	14	15	16	17	18	11	12	13	14	15	16	17	9	10	11	12	13	14	15	A	E	10	11	12	13	14	15	16	9	10	11	12	13	14	15	7	8	9	10	11	12	13	E	32			
7	R	19	20	21	22	23	24	25	18	19	20	21	22	23	24	16	17	18	19	20	21	22	R	P	17	18	19	20	21	22	23	16	17	18	19	20	21	22	14	15	16	17	18	19	20	P	33			
8	C	26	27	28	29	30	31	1	25	26	27	28	29	30	31	23	24	25	26	27	28	29	C	T	24	25	26	27	28	29	30	23	24	25	26	27	28	29	21	22	23	24	25	26	27	T	34			
9	H	2	3	4	5	6	7	8	1	2	3	4	5	6	7	30	31	1	2	3	4	5	H		1	2	3	4	5	6	7	30	1	2	3	4	5	6	28	29	30	1	2	3	4		35			
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
10	A	9	10	11	12	13	14	15	8	9	10	11	12	13	14	6	7	8	9	10	11	12	A	O	8	9	10	11	12	13	14	7	8	9	10	11	12	13	5	6	7	8	9	10	11	O	36			
11	P	16	17	18	19	20	21	22	15	16	17	18	19	20	21	13	14	15	16	17	18	19	P	C	15	16	17	18	19	20	21	14	15	16	17	18	19	20	12	13	14	15	16	17	18	C	37			
12	R	23	24	25	26	27	28	29	22	23	24	25	26	27	28	20	21	22	23	24	25	26	R	T	22	23	24	25	26	27	28	21	22	23	24	25	26	27	19	20	21	22	23	24	25	T	38			
13		30	1	2	3	4	5	6	29	30	1	2	3	4	5	27	28	29	30	1	2	3			29	30	31	1	2	3	4	28	29	30	31	1	2	3	26	27	28	29	30	31	1		39			
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
14	M	7	8	9	10	11	12	13	6	7	8	9	10	11	12	4	5	6	7	8	9	10	M	N	5	6	7	8	9	10	11	4	5	6	7	8	9	10	2	3	4	5	6	7	8	N	40			
15	A	14	15	16	17	18	19	20	13	14	15	16	17	18	19	11	12	13	14	15	16	17	A	O	12	13	14	15	16	17	18	11	12	13	14	15	16	17	9	10	11	12	13	14	15	O	41			
16	Y	21	22	23	24	25	26	27	20	21	22	23	24	25	26	18	19	20	21	22	23	24	Y	V	19	20	21	22	23	24	25	18	19	20	21	22	23	24	16	17	18	19	20	21	22	V	42			
17		28	29	30	31	1	2	3	27	28	29	30	31	1	2	25	26	27	28	29	30	31			26	27	28	29	30	1	2	26	27	28	29	30	1	23	24	25	26	27	28	29		43				
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
18	J	4	5	6	7	8	9	10	3	4	5	6	7	8	9	1	2	3	4	5	6	7	J	D	3	4	5	6	7	8	9	2	3	4	5	6	7	8	30	1	2	3	4	5	6	D	44			
19	U	11	12	13	14	15	16	17	10	11	12	13	14	15	16	8	9	10	11	12	13	14	U	E	10	11	12	13	14	15	16	9	10	11	12	13	14	15	7	8	9	10	11	12	13	E	45			
20	N	18	19	20	21	22	23	24	17	18	19	20	21	22	23	15	16	17	18	19	20	21	N	C	17	18	19	20	21	22	23	16	17	18	19	20	21	22	14	15	16	17	18	19	20	C	46			
21	E	25	26	27	28	29	30	1	24	25	26	27	28	29	30	22	23	24	25	26	27	28	E		24	25	26	27	28	29	30	23	24	25	26	27	28	29	21	22	23	24	25	26	27		47			
22		2	3	4	5	6	7	8	1	2	3	4	5	6	7	29	30	1	2	3	4	5			31	1	2	3	4	5	6	30	31	1	2	3	4	5	28	29	30	31	1	2	3		48			
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
23	J	9	10	11	12	13	14	15	8	9	10	11	12	13	14	6	7	8	9	10	11	12	J	J	7	8	9	10	11	12	13	6	7	8	9	10	11	12	4	5	6	7	8	9	10	J	49			
24	U	16	17	18	19	20	21	22	15	16	17	18	19	20	21	13	14	15	16	17	18	19	U	A	14	15	16	17	18	19	20	13	14	15	16	17	18	19	11	12	13	14	15	16	17	A	50			
25	L	23	24	25	26	27	28	29	22	23	24	25	26	27	28	20	21	22	23	24	25	26	L	N	21	22	23	24	25	26	27	20	21	22	23	24	25	26	18	19	20	21	22	23	24	N	51			
26	Y	30	31	1	2	3	4	5	29	30	31	1	2	3	4	27	28	29	30	31	1	2	Y		28	29	30	31	1	2	3	27	28	29	30	31	1	2	25	26	27	28	29	30	31		52			

* Fiscal Year 2006 is a 53 week year. 2006 has been restated for comparability to 2007.

** Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate a Holiday.