

# NATIONAL RETAIL FEDERATION

## 4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2009 vs. 2008

	Week	2009 Week Ending	2008 Week Ending		Week	2009 Week Ending	2008 Week Ending
<b>FEBRUARY</b>	1	2/7	2/9	<b>AUGUST</b>	27	8/8	8/9
	2	2/14 (Valentine's Day)	2/16 (Valentine's Day)		28	8/15	8/16
	3	2/21 (President's Day)	2/23 (President's Day)		29	8/22	8/23
	4	2/28	3 /1		30	8/29	8/30
<b>Publish Date</b>		<b>March 5</b>		<b>Publish Date</b>		<b>September 3</b>	
<b>MARCH</b>	5	3/7	3/8	<b>SEPTEMBER</b>	31	9/5	9/6 (Labor Day)
	6	3/14	3/15		32	9/12 (Labor Day)	9/13
	7	3/21	3/22		33	9/19	9/20
	8	3/28	3/29 (Easter)		34	9/26	9/27
	9	4/4	4/5		35	10/3	10/4
<b>Publish Date</b>		<b>April 9</b>		<b>Publish Date</b>		<b>October 8</b>	
<b>APRIL</b>	10	4/11	4/12	<b>OCTOBER</b>	36	10/10	10/11
	11	4/18 (Easter)	4/19		37	10/17 (Columbus Day)	10/18 (Columbus Day)
	12	4/25	4/26		38	10/24	10/25
	13	5/2	5/3		39	10/31 (Halloween)	11/1 (Halloween)
<b>Publish Date</b>		<b>May 7</b>		<b>Publish Date</b>		<b>November 5</b>	
<b>MAY</b>	14	5/9	5/10	<b>NOVEMBER</b>	40	11/7	11/8
	15	5/16 (Mother's Day)	5/17 (Mother's Day)		41	11/14 (Veteran's Day)	11/15 (Veteran's Day)
	16	5/23	5/24		42	11/21	11/22
	17	5/30 (Memorial Day)	5/31 (Memorial Day)		43	11/28 (Thanksgiving)	11/29 (Thanksgiving)
<b>Publish Date</b>		<b>June 4</b>		<b>Publish Date</b>		<b>December 3</b>	
<b>JUNE</b>	18	6/6	6/7	<b>DECEMBER</b>	44	12/5	12/6
	19	6/13	6/14		45	12/12	12/13
	20	6/20	6/21 (Father's Day)		46	12/19	12/20
	21	6/27 (Father's Day)	6/28		47	12/26 (Christmas)	12/27 (Christmas)
	22	7/4 (Independence Day)	7/5 (Independence Day)		48	1/2 (New Year's)	1/3 (New Year's)
<b>Publish Date</b>		<b>July 9</b>		<b>Publish Date</b>		<b>January 7, 2010</b>	
<b>JULY</b>	23	7/11	7/12	<b>JANUARY</b>	49	1/9	1/10
	24	7/18	7/19		50	1/16	1/17
	25	7/25	7/26		51	1/23 (MLK)	1/24 (MLK)
	26	8/1	8/2		52	1/30	1/31
<b>Publish Date</b>		<b>August 6</b>		<b>Publish Date</b>		<b>February 4, 2010</b>	