NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2009 vs. 2008

	Week	2009 Week Ending	2008 Week Ending
FEBRUARY	1	2/7	2/9
	2	2/14 (Valentine's Day)	2/16 (Valentine's Day)
	3	2/21 (President's Day)	2/23 (President's Day)
	4	2/28	3 /1
Publish Date		**March 5**	
MARCH	5	3/7	3/8
	6	3/14	3/15
	7	3/21	3/22
	8	3/28	3/29 (Easter)
	9	4/4	4/5
Publish Date		**April 9**	
APRIL	10	4/11	4/12
	11	4/18 (Easter)	4/19
	12	4/25	4/26
	13	5/2	5/3
Publish Date		**May 7**	
MAY	14	5/9	5/10
	15	5/16 (Mother's Day)	5/17 (Mother's Day)
	16	5/23	5/24
	17	5/30 (Memorial Day)	5/31 (Memorial Day)
Publish Date		**June 4**	
JUNE	18	6/6	6/7
	19	6/13	6/14
	20	6/20	6/21 (Father's Day)
	21	6/27 (Father's Day)	6/28
	22	7/4 (Independence Day)	7/5 (Independence Day)
Publish Date		**July 9**	
JULY	23	7/11	7/12
	24	7/18	7/19
	25	7/25	7/26
	26	8/1	8/2
Publish Date		**August 6**	

	Week	2009 Week Ending	2008 Week Ending
AUGUST	27	8/8	8/9
	28	8/15	8/16
	29	8/22	8/23
	30	8/29	8/30
Publish Date		**September 3**	
SEPTEMBER	31	9/5	9/6 (Labor Day)
	32	9/12 (Labor Day)	9/13
	33	9/19	9/20
	34	9/26	9/27
	35	10/3	10/4
Publish Date		**October 8**	
OCTOBER	36	10/10	10/11
	37	10/17 (Columbus Day)	10/18 (Columbus Day)
	38	10/24	10/25
	39	10/31 (Halloween)	11/1 (Halloween)
Publish Date		**November 5**	
NOVEMBER	40	11/7	11/8
	41	11/14 (Veteran's Day)	11/15 (Veteran's Day)
	42	11/21	11/22
	43	11/28 (Thanksgiving)	11/29 (Thanksgiving)
Publish Date		**December 3**	
DECEMBER	44	12/5	12/6
	45	12/12	12/13
	46	12/19	12/20
	47	12/26 (Christmas)	12/27 (Christmas)
	48	1/2 (New Year's)	1/3 (New Year's)
Publish Date		**January 7, 2010**	
JANUARY	49	1/9	1/10
	50	1/16	1/17
	51	1/23 (MLK)	1/24 (MLK)
	52	1/30	1/31
Publish Date		**February 4, 2010**	