NATIONAL RETAIL FEDERATION

4-5-4 CALENDAR FOR MONTHLY SALES RELEASES 2008 vs. 2007

	Week	2008 Week Ending	2007 Week Ending
FEBRUARY	1	2/9	2/10
	2	2/16	2/17
	3	2/23 (Presidents' Day)	2/24 (Presidents' Day)
	4	3/1	3 /3
Publish Date		**March 6**	
MARCH	5	3/8	3/10
	6	3/15	3/17
	7	3/22	3/24
	8	3/29 (Easter)	3/31
	9	4/5	4/7
Publish Date		**April 10**	
APRIL	10	4/12	4/14 (Easter)
	11	4/19	4/21
	12	4/26	4/28
	13	5/3	5/5
Publish Date		**May 8**	
MAY	14	5/10	5/12
	15	5/17(Mother's Day)	5/19 (Mother's Day)
	16	5/24	5/26
	17	5/31 (Memorial Day)	6/2 (Memorial Day)
Publish Date		**June 5**	
JUNE	18	6/7	6/9
	19	6/14	6/16
	20	6/21 (Father's Day)	6/23 (Father's Day)
	21	6/28	6/30
	22	7/5 (Independence Day)	7/7 (Independence Day)
Publish Date		**July 10**	
JULY	23	7/12	7/14
	24	7/19	7/21
	25	7/26	7/28
	26	8/2	8/4
Publish Date		**August 7**	

	Week	2008 Week Ending	2007 Week Ending
AUGUST	27	8/9	8/11
	28	8/16	8/18
	29	8/23	8/25
	30	8/30	9/1
Publish Date		**September 4**	
SEPTEMBER	31	9/6 (Labor Day)	9/8(Labor Day)
	32	9/13	9/15
	33	9/20	9/22
	34	9/27	9/29
	35	10/4	10/6
Publish Date		**October 9**	
OCTOBER	36	10/11	10/13(Columbus Day)
	37	10/18 (Columbus Day)	10/20
	38	10/25	10/27
	39	11/1 (Halloween)	11/3 (Halloween)
Publish Date		**November 6**	
NOVEMBER	40	11/8 (Election Day)	11/10 (Election Day)
	41	11/15 (Veterans' Day)	11/17 (Veterans' Day)
	42	11/22	11/24 (Thanksgiving)
	43	11/29 (Thanksgiving)	12/1
Publish Date		**December 4**	
DECEMBER	44	12/6	12/8
	45	12/13	12/15
	46	12/20	12/22
	47	12/27(Christmas)	12/29 (Christmas)
	48	1/3 (New Year's)	1/5 (New Year's)
Publish Date		**January 8, 2009**	
JANUARY	49	1/10	1/12
	50	1/17	1/19
	51	1/24 (MLK)	1/26 (MLK)
	52	1/31	2/2
Publish Date		**February 5, 2009**	