NATIONAL RETAIL FEDERATION
2008-2010 RETAIL SALES REPORTING and
4-5-4 MERCHANDISING CALENDAR

SPRING SEASON

2008

		S	M	T	W	T	F	S
1	F	3	4	5	6	7	8	9
2	E	10	11	12	13	14	15	16
3	B	17	18	19	20	21	22	23
4		24	25	26	27	28	29	1
		S	M	T	W	T	F	S
5	M	2	3	4	5	6	7	8
6	A	9	10	11	12	13	14	15
7	R	16	17	18	19	20	21	22
8	C	23	24	25	26	27	28	29
9	H	30	31	1	2	3	4	5
		S	M	T	W	T	F	S
10	A	6	7	8	9	10	11	12
11	P	13	14	15	16	17	18	19
12	R	20	21	22	23	24	25	26
13		27	28	29	30	1	2	3
		S	M	T	W	T	F	S
14	M	4	5	6	7	8	9	10
15	A	11	12	13	14	15	16	17
16	Y	18	19	20	21	22	23	24
17		25	26	27	28	29	30	31
		S	M	T	W	T	F	S
18	J	1	2	3	4	5	6	7
19	U	8	9	10	11	12	13	14
20	N	15	16	17	18	19	20	21
21	E	22	23	24	25	26	27	28
22		29	30	1	2	3	4	5
		S	M	T	W	T	F	S
23	J	6	7	8	9	10	11	12
24	U	13	14	15	16	17	18	19
25	L	20	21	22	23	24	25	26
26	Y	27	28	29	30	31	1	2

2009

		S	M	T	W	T	F	S
1	F	1	2	3	4	5	6	7
2	E	8	9	10	11	12	13	14
3	B	15	16	17	18	19	20	21
4		22	23	24	25	26	27	28
		S	M	T	W	T	F	S
5	M	1	2	3	4	5	6	7
6	A	8	9	10	11	12	13	14
7	R	15	16	17	18	19	20	21
8	C	22	23	24	25	26	27	28
9	H	29	30	31	1	2	3	4
		S	M	T	W	T	F	S
10	A	5	6	7	8	9	10	11
11	P	12	13	14	15	16	17	18
12	R	19	20	21	22	23	24	25
13		26	27	28	29	30	1	2
		S	M	T	W	T	F	S
14	M	3	4	5	6	7	8	9
15	A	10	11	12	13	14	15	16
16	Y	17	18	19	20	21	22	23
17		24	25	26	27	28	29	30
		S	M	T	W	T	F	S
18	J	31	1	2	3	4	5	6
19	U	7	8	9	10	11	12	13
20	N	14	15	16	17	18	19	20
21	E	21	22	23	24	25	26	27
22		28	29	30	1	2	3	4
		S	M	T	W	T	F	S
23	J	5	6	7	8	9	10	11
24	U	12	13	14	15	16	17	18
25	L	19	20	21	22	23	24	25
26	Y	26	27	28	29	30	31	1

2010

		S	M	T	W	T	F	S
31	F	1	2	3	4	5	6	F
7	E	8	9	10	11	12	13	E
14	B	15	16	17	18	19	20	B
21		22	23	24	25	26	27	
		S	M	T	W	T	F	S
28	M	1	2	3	4	5	6	M
7	A	8	9	10	11	12	13	A
14	R	15	16	17	18	19	20	R
21	C	22	23	24	25	26	27	C
28	H	29	30	31	1	2	3	H
		S	M	T	W	T	F	S
4	A	5	6	7	8	9	10	A
11	P	12	13	14	15	16	17	P
18	R	19	20	21	22	23	24	R
25		26	27	28	29	30	1	
		S	M	T	W	T	F	S
2	M	3	4	5	6	7	8	M
9	A	10	11	12	13	14	15	A
16	Y	17	18	19	20	21	22	Y
23		24	25	26	27	28	29	
		S	M	T	W	T	F	S
30	J	31	1	2	3	4	5	J
6	U	7	8	9	10	11	12	U
13	N	14	15	16	17	18	19	N
20	E	21	22	23	24	25	26	E
27		28	1	2	3	4	5	
		S	M	T	W	T	F	S
4	J	5	6	7	8	9	10	J
11	U	12	13	14	15	16	17	U
18	L	19	20	21	22	23	24	L
25	Y	26	27	28	29	30	31	Y

FALL SEASON

2008

		S	M	T	W	T	F	S
	A	3	4	5	6	7	8	9
	U	10	11	12	13	14	15	16
	G	17	18	19	20	21	22	23
		24	25	26	27	28	29	30
		S	M	T	W	T	F	S
	S	31	1	2	3	4	5	6
	E	7	8	9	10	11	12	13
	P	14	15	16	17	18	19	20
	T	21	22	23	24	25	26	27
		28	29	30	1	2	3	4
		S	M	T	W	T	F	S
	O	5	6	7	8	9	10	11
	C	12	13	14	15	16	17	18
	T	19	20	21	22	23	24	25
		26	27	28	29	30	31	1
		S	M	T	W	T	F	S
	N	2	3	4	5	6	7	8
	O	9	10	11	12	13	14	15
	V	16	17	18	19	20	21	22
		23	24	25	26	27	28	29
		S	M	T	W	T	F	S
	D	30	1	2	3	4	5	6
	E	7	8	9	10	11	12	13
	C	14	15	16	17	18	19	20
		21	22	23	24	25	26	27
		28	29	30	31	1	2	3
		S	M	T	W	T	F	S
	J	4	5	6	7	8	9	10
	A	11	12	13	14	15	16	17
	N	18	19	20	21	22	23	24
		25	26	27	28	29	30	31

2009

		S	M	T	W	T	F	S
	A	2	3	4	5	6	7	8
	U	9	10	11	12	13	14	15
	G	16	17	18	19	20	21	22
		23	24	25	26	27	28	29
		S	M	T	W	T	F	S
	S	30	31	1	2	3	4	5
	E	6	7	8	9	10	11	12
	P	13	14	15	16	17	18	19
	T	20	21	22	23	24	25	26
		27	28	29	30	1	2	3
		S	M	T	W	T	F	S
	O	4	5	6	7	8	9	10
	C	11	12	13	14	15	16	17
	T	18	19	20	21	22	23	24
		25	26	27	28	29	30	31
		S	M	T	W	T	F	S
	N	1	2	3	4	5	6	7
	O	8	9	10	11	12	13	14
	V	15	16	17	18	19	20	21
		22	23	24	25	26	27	28
		S	M	T	W	T	F	S
	D	29	30	1	2	3	4	5
	E	6	7	8	9	10	11	12
	C	13	14	15	16	17	18	19
		20	21	22	23	24	25	26
		27	28	29	30	31	1	2
		S	M	T	W	T	F	S
	J	3	4	5	6	7	8	9
	A	10	11	12	13	14	15	16
	N	17	18	19	20	21	22	23
		24	25	26	27	28	29	30

2010

		S	M	T	W	T	F	S	
	A	1	2	3	4	5	6	7	27
	U	8	9	10	11	12	13	14	28
	G	15	16	17	18	19	20	21	29
		22	23	24	25	26	27	28	30
		S	M	T	W	T	F	S	
	S	29	30	31	1	2	3	4	31
	E	5	6	7	8	9	10	11	32
	P	12	13	14	15	16	17	18	33
	T	19	20	21	22	23	24	25	34
		26	27	28	29	30	1	2	35
		S	M	T	W	T	F	S	
	O	3	4	5	6	7	8	9	36
	C	10	11	12	13	14	15	16	37
	T	17	18	19	20	21	22	23	38
		24	25	26	27	28	29	30	39
		S	M	T	W	T	F	S	
	N	31	1	2	3	4	5	6	40
	O	7	8	9	10	11	12	13	41
	V	14	15	16	17	18	19	20	42
		21	22	23	24	25	26	27	43
		S	M	T	W	T	F	S	
	D	28	29	30	1	2	3	4	44
	E	5	6	7	8	9	10	11	45
	C	12	13	14	15	16	17	18	46
		19	20	21	22	23	24	25	47
		26	27	28	29	30	31	1	48
		S	M	T	W	T	F	S	
	J	2	3	4	5	6	7	8	49
	A	9	10	11	12	13	14	15	50
	N	16	17	18	19	20	21	22	51
		23	24	25	26	27	28	29	52

** Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate a Holiday.