

**Source: Monthly Consumer Survey, FEB-13****N = 5185, 2/5 - 2/13/13**

	<b>Adults 18+</b>	<b>Men</b>	<b>Women</b>	<b>&lt;\$50K</b>	<b>\$50K+</b>	<b>18-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65+</b>	<b>NE</b>	<b>MW</b>	<b>South</b>	<b>West</b>
<b>How have the new "Fiscal Cliff" federal tax laws affected the spending, saving, or budgeting plans of your household for 2013?</b>															
Greatly Impacted	16.7%	17.4%	16.1%	16.9%	15.7%	15.6%	20.1%	17.1%	19.5%	15.8%	11.7%	15.4%	17.1%	18.1%	15.3%
Somewhat Impacted	41.5%	40.5%	42.5%	40.4%	42.3%	47.9%	45.2%	45.8%	39.2%	40.4%	32.2%	43.8%	41.7%	41.5%	39.0%
Little or No Impact	41.8%	42.2%	41.4%	42.8%	42.0%	36.5%	34.7%	37.2%	41.3%	43.8%	56.1%	40.7%	41.2%	40.4%	45.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>As a result of the new "Fiscal Cliff" federal tax laws, is your household doing any of the following to cope financially? (Check all that apply)</b>															
Spending less overall	45.7%	42.2%	49.0%	50.0%	44.5%	42.7%	41.8%	47.9%	52.4%	48.8%	39.7%	43.3%	47.2%	47.4%	43.7%
Saving less overall	20.3%	20.5%	20.1%	22.5%	19.3%	15.9%	16.4%	20.3%	25.5%	23.3%	19.1%	19.2%	21.3%	20.4%	20.0%
Buying more generic/store brand items	24.3%	22.1%	26.4%	29.8%	20.5%	21.5%	22.0%	23.9%	27.6%	25.9%	24.3%	22.8%	25.5%	26.3%	21.1%
Using coupons more often	32.3%	28.9%	35.6%	36.0%	30.5%	24.3%	29.3%	32.2%	35.8%	37.0%	33.5%	32.6%	32.5%	32.9%	31.6%
Watching for sales more often	35.6%	31.9%	39.2%	39.2%	34.7%	29.1%	30.0%	33.6%	40.4%	41.2%	38.0%	36.5%	36.8%	36.3%	32.7%
Comparison shopping more often	25.2%	22.7%	27.5%	26.8%	24.8%	18.0%	21.0%	24.2%	29.7%	30.1%	26.3%	25.7%	24.6%	25.9%	23.9%
Delaying major purchase(s) such as car, TV, furniture	24.4%	23.3%	25.4%	26.9%	23.5%	20.0%	19.2%	21.8%	29.0%	29.8%	25.5%	21.8%	23.8%	26.4%	24.6%
Reducing dining out	33.5%	30.7%	36.2%	37.0%	31.8%	29.2%	28.5%	32.5%	40.7%	37.2%	31.7%	32.4%	34.1%	35.1%	31.2%
Reducing entertainment plans	25.2%	23.5%	26.9%	28.3%	23.6%	19.4%	21.9%	25.3%	31.6%	28.4%	23.2%	24.7%	24.0%	26.6%	25.3%
Cutting back on vacation, travel plans	26.2%	24.7%	27.6%	28.4%	25.4%	18.7%	21.3%	25.0%	31.8%	31.6%	26.8%	23.1%	26.1%	28.0%	26.0%
Spending less on groceries	19.3%	15.1%	23.2%	23.2%	16.7%	15.3%	14.6%	20.7%	24.3%	22.6%	17.0%	18.7%	19.1%	21.4%	16.7%
Spending less on clothing	29.0%	24.1%	33.7%	32.8%	27.3%	21.9%	22.4%	27.5%	34.2%	35.4%	31.2%	27.9%	28.8%	31.2%	26.9%
Shopping at discount stores more often	22.8%	20.3%	25.2%	27.6%	19.7%	15.9%	16.1%	18.8%	28.9%	30.0%	25.3%	21.2%	24.9%	22.6%	22.1%
Decreasing energy expenses (i.e. turning down the thermostat, driving less often, etc.)	23.4%	19.9%	26.7%	27.0%	21.7%	15.2%	15.7%	22.3%	28.2%	27.7%	29.4%	21.7%	25.1%	24.6%	21.3%
Cutting back on technology services (i.e. changing/downgrading cable or cell phone packages, etc.)	14.7%	14.5%	15.0%	17.5%	12.5%	9.3%	11.5%	12.9%	20.3%	18.4%	14.6%	14.1%	14.8%	15.1%	14.8%
Spending less/cutting back on "little luxuries" (i.e. trips to the coffee shop, manicures, etc.)	24.5%	20.6%	28.2%	27.0%	23.5%	17.2%	18.5%	23.2%	30.1%	29.9%	26.3%	23.1%	24.8%	25.7%	23.8%
Other	1.0%	1.0%	1.1%	1.0%	0.8%	0.8%	0.6%	1.3%	1.4%	1.4%	0.6%	0.5%	1.0%	1.1%	1.3%
My household is not doing anything to cope financially with the new "Fiscal Cliff" federal tax laws	26.7%	27.3%	26.2%	25.4%	29.8%	18.4%	23.2%	23.5%	27.1%	27.4%	38.8%	26.8%	26.3%	26.4%	27.6%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

**Source: Monthly Consumer Survey, FEB-13****N = 5185, 2/5 - 2/13/13**

	<b>Adults 18+</b>	<b>Greatly Impacted</b>	<b>Somewhat Impacted</b>	<b>Little/No Impact</b>
<b>When do you plan to file your taxes this year?</b>				
Already filed	29.2%	31.1%	29.1%	27.7%
February	29.2%	31.9%	29.8%	28.1%
March	27.4%	23.5%	28.7%	27.9%
April	14.2%	13.5%	12.4%	16.3%
Total	100.0%	100.0%	100.0%	100.0%

**How will you prepare your taxes this year?**

Prepare myself by hand	14.0%	15.7%	12.0%	14.7%
Prepare myself using computer software	37.3%	34.3%	38.4%	37.8%
Use an accountant	20.2%	21.6%	19.7%	20.6%
Use a tax preparation service	18.8%	21.2%	20.9%	15.8%
Have spouse, friend or other relative prepare	9.7%	7.2%	9.0%	11.1%
Total	100.0%	100.0%	100.0%	100.0%

**Will you file your taxes online this year?**

Yes	62.5%	64.3%	65.2%	59.5%
No	37.5%	35.7%	34.8%	40.5%
Total	100.0%	100.0%	100.0%	100.0%

**Do you expect a tax refund this year?**

Yes	65.8%	71.0%	69.0%	61.3%
No	34.2%	29.0%	31.0%	38.7%
Total	100.0%	100.0%	100.0%	100.0%

**Expecting a Tax Refund: What do you plan to spend your refund on? (Check all that apply)**

Pay down debt	37.2%	48.1%	39.4%	30.8%
Savings	44.0%	40.2%	44.5%	44.6%
Everyday expenses	29.7%	26.9%	30.1%	30.5%
Major purchase (TV, furniture, car, etc.)	13.6%	14.0%	16.0%	11.3%
Vacation	10.3%	8.7%	10.3%	11.2%
Other (please specify)	5.6%	6.1%	4.8%	6.4%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

**How have the new "Fiscal Cliff" federal tax laws affected the spending, saving, or budgeting plans of your household for 2013?**

Greatly Impacted	16.7%	100.0%	0.0%	0.0%
Somewhat Impacted	41.5%	0.0%	100.0%	0.0%
Little or No Impact	41.8%	0.0%	0.0%	100.0%
Total	100.0%	100.0%	100.0%	100.0%

**As a result of the new "Fiscal Cliff" federal tax laws, is your household doing any of the following to cope financially? (Check all that apply)**

Spending less overall	45.7%	76.7%	59.6%	22.4%
Saving less overall	20.3%	43.4%	25.3%	7.3%
Buying more generic/store brand items	24.3%	46.7%	30.5%	11.0%
Using coupons more often	32.3%	53.2%	42.8%	15.8%
Watching for sales more often	35.6%	59.7%	46.0%	17.9%
Comparison shopping more often	25.2%	46.4%	31.9%	11.6%
Delaying major purchase(s) such as car, TV, furniture	24.4%	49.2%	31.3%	9.2%
Reducing dining out	33.5%	58.2%	43.2%	16.2%
Reducing entertainment plans	25.2%	49.4%	31.3%	11.1%

**Source: Monthly Consumer Survey, FEB-13****N = 5185, 2/5 - 2/13/13**

	<b>Adults 18+</b>	<b>Greatly Impacted</b>	<b>Somewhat Impacted</b>	<b>Little/No Impact</b>
Cutting back on vacation, travel plans	26.2%	50.8%	32.6%	11.6%
Spending less on groceries	19.3%	42.2%	22.2%	8.4%
Spending less on clothing	29.0%	54.4%	36.7%	13.2%
Shopping at discount stores more often	22.8%	43.6%	28.4%	10.2%
Decreasing energy expenses (i.e. turning down the thermostat, driving less often, etc.)	23.4%	43.8%	29.3%	10.8%
Cutting back on technology services (i.e. changing/downgrading cable or cell phone packages, etc.)	14.7%	37.3%	16.2%	5.1%
Spending less/cutting back on "little luxuries" (i.e. trips to the coffee shop, manicures, etc.)	24.5%	46.4%	30.9%	10.9%
Other	1.0%	1.7%	0.8%	1.0%
My household is not doing anything to cope financially with the new "Fiscal Cliff" federal tax laws	26.7%	1.4%	8.9%	56.1%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

**Source: Monthly Consumer Survey, FEB-13****N = 5185, 2/5 - 2/13/13**

	<b>Adults 18+</b>	<b>Men</b>	<b>Women</b>	<b>&lt;\$50K</b>	<b>\$50K+</b>	<b>18-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65+</b>	<b>NE</b>	<b>MW</b>	<b>South</b>	<b>West</b>
<b>When do you plan to file your taxes this year?</b>															
Already filed	29.2%	29.4%	29.1%	36.3%	21.6%	43.4%	38.7%	30.5%	27.8%	19.2%	18.5%	26.0%	28.9%	32.0%	28.0%
February	29.2%	29.2%	29.3%	27.8%	31.3%	28.5%	31.9%	32.1%	30.7%	27.3%	24.4%	30.5%	34.1%	26.4%	26.7%
March	27.4%	27.0%	27.7%	24.8%	29.7%	20.2%	23.0%	26.7%	26.4%	31.4%	35.3%	31.8%	25.3%	25.2%	29.2%
April	14.2%	14.4%	14.0%	11.1%	17.4%	8.0%	6.5%	10.7%	15.2%	22.1%	21.8%	11.7%	11.6%	16.3%	16.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>How will you prepare your taxes this year?</b>															
Prepare myself by hand	14.0%	16.1%	11.9%	17.0%	10.2%	16.7%	15.6%	11.4%	12.9%	12.2%	15.7%	16.8%	12.5%	12.9%	15.0%
Prepare myself using computer software	37.3%	40.3%	34.5%	33.9%	41.1%	26.9%	39.9%	43.0%	41.4%	39.2%	31.0%	32.0%	39.2%	40.1%	35.6%
Use an accountant	20.2%	17.9%	22.3%	15.2%	24.8%	15.4%	14.9%	18.6%	19.8%	23.4%	28.2%	24.9%	20.3%	17.0%	20.8%
Use a tax preparation service	18.8%	19.1%	18.5%	23.8%	14.8%	22.1%	20.0%	19.7%	17.6%	17.1%	16.9%	17.1%	18.2%	19.7%	19.5%
Have spouse, friend or other relative prepare	9.7%	6.6%	12.7%	10.1%	9.1%	18.9%	9.7%	7.3%	8.3%	8.1%	8.2%	9.3%	9.8%	10.3%	9.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Will you file your taxes online this year?</b>															
Yes	62.5%	64.2%	60.9%	57.5%	67.6%	54.5%	66.4%	65.6%	65.0%	63.1%	58.4%	57.0%	64.1%	63.1%	64.7%
No	37.5%	35.8%	39.1%	42.5%	32.4%	45.5%	33.6%	34.4%	35.0%	36.9%	41.6%	43.0%	35.9%	36.9%	35.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Do you expect a tax refund this year?</b>															
Yes	65.8%	66.2%	65.6%	63.9%	68.2%	75.3%	79.3%	74.7%	68.1%	54.6%	44.4%	66.6%	68.4%	65.7%	62.5%
No	34.2%	33.8%	34.4%	36.1%	31.8%	24.7%	20.7%	25.3%	31.9%	45.4%	55.6%	33.4%	31.6%	34.3%	37.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Expecting a Tax Refund: What do you plan to spend your refund on? (Check all that apply)</b>															
Pay down debt	37.2%	36.2%	38.2%	41.2%	34.9%	28.9%	42.9%	49.5%	43.0%	35.5%	21.1%	39.3%	35.4%	38.1%	36.3%
Savings	44.0%	42.3%	45.5%	39.4%	47.5%	53.4%	50.4%	40.7%	36.1%	39.3%	46.4%	43.2%	44.7%	43.6%	45.2%
Everyday expenses	29.7%	31.4%	28.2%	35.5%	24.8%	34.3%	30.4%	29.3%	30.1%	25.1%	29.8%	33.2%	27.7%	30.4%	28.2%
Major purchase (TV, furniture, car, etc.)	13.6%	14.7%	12.6%	16.2%	12.2%	19.5%	20.4%	18.4%	13.4%	7.5%	3.4%	10.5%	15.7%	14.6%	12.0%
Vacation	10.3%	10.7%	9.8%	7.7%	13.0%	8.0%	12.1%	12.5%	9.4%	9.5%	9.6%	10.6%	12.3%	9.7%	8.2%
Other (please specify)	5.6%	4.9%	6.2%	5.6%	5.7%	4.9%	4.1%	4.6%	6.2%	8.0%	5.8%	4.0%	7.4%	5.6%	4.6%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

**Source: Monthly Consumer Survey, FEB 07-13**

<b>Adults 18+</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>When do you plan to file your taxes this year?</b>							
Already filed	21.6%	28.5%	24.3%	24.2%	23.5%	26.3%	29.2%
February	40.6%	32.7%	36.4%	36.4%	40.4%	38.1%	29.2%
March	21.9%	23.7%	24.6%	24.4%	21.1%	21.3%	27.4%
April	15.9%	15.2%	14.7%	15.0%	15.0%	14.3%	14.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>How will you prepare your taxes this year?</b>							
Prepare myself by hand	14.3%	14.7%	12.8%	13.5%	13.2%	13.8%	14.0%
Prepare myself using computer software	33.9%	31.5%	31.8%	33.6%	35.2%	36.0%	37.3%
Use an accountant	23.6%	23.5%	25.7%	23.5%	21.5%	21.0%	20.2%
Use a tax preparation service	17.4%	18.7%	17.7%	17.6%	19.3%	18.7%	18.8%
Have spouse, friend or other relative prepare	10.8%	11.6%	12.0%	11.8%	10.9%	10.6%	9.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Will you file your taxes online this year?</b>							
Yes	50.1%	49.2%	53.4%	54.4%	57.6%	60.7%	62.5%
No	49.9%	50.8%	46.6%	45.6%	42.4%	39.3%	37.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Do you expect a tax refund this year?</b>							
Yes	69.6%	69.2%	68.4%	65.5%	66.2%	66.2%	65.8%
No	30.4%	30.8%	31.6%	34.5%	33.8%	33.8%	34.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>What do you plan to spend your refund on? (Check all that apply)</b>							
Pay down debt	43.1%	46.5%	48.0%	43.9%	41.9%	39.4%	37.2%
Savings	38.6%	37.2%	38.9%	40.3%	42.1%	43.8%	44.0%
Everyday expenses	26.5%	27.0%	26.7%	28.8%	29.7%	28.7%	29.7%
Major purchase (TV, furniture, car, etc.)	11.0%	12.1%	11.0%	12.5%	13.2%	12.3%	13.6%
Vacation	13.3%	12.1%	11.1%	10.0%	11.9%	11.3%	10.3%
Other:	7.2%	7.5%	7.5%	7.3%	6.7%	5.2%	5.6%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.