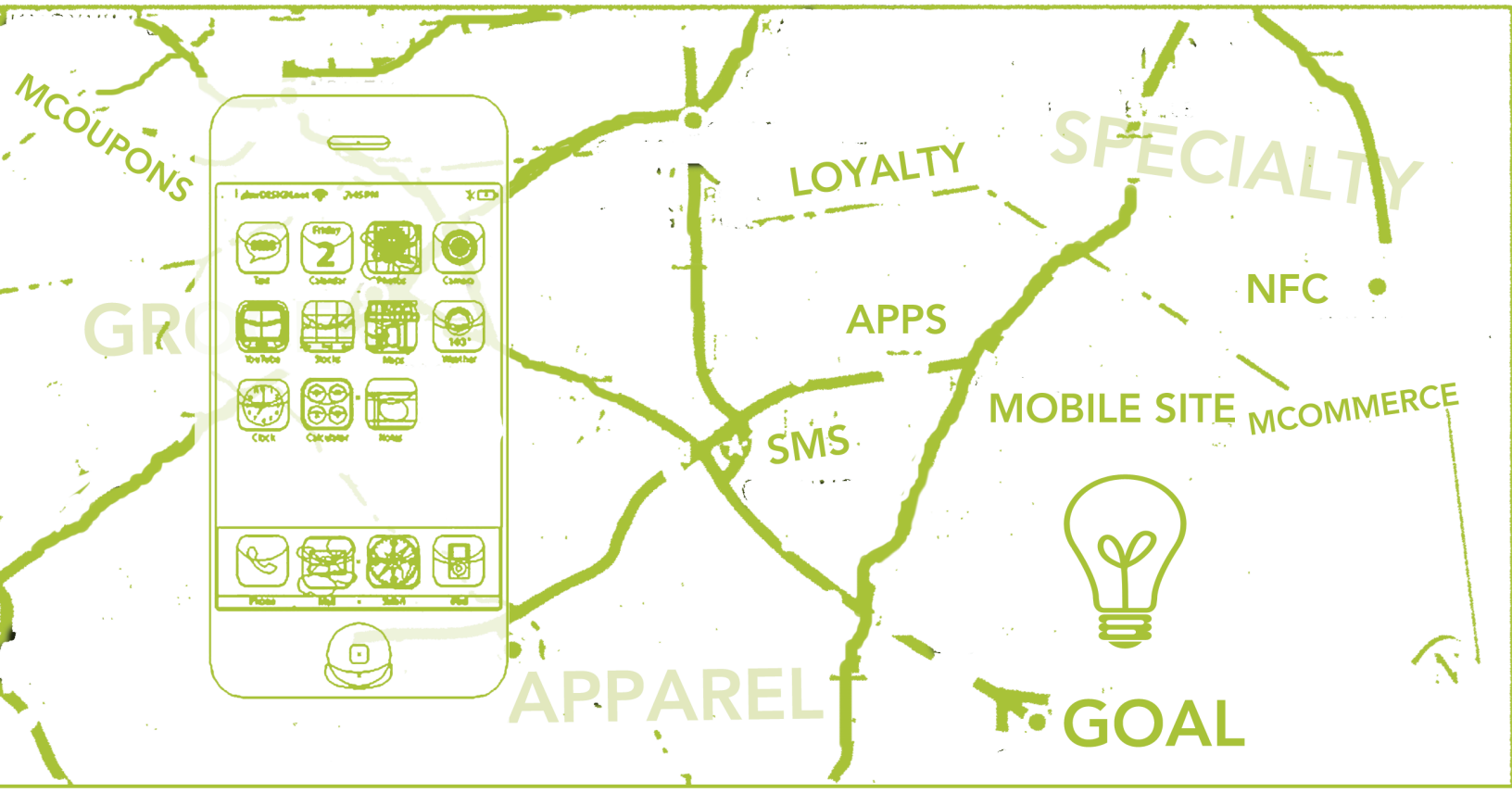
The Retailer's Definitive Guide to m-Commerce Success



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