

MEMBERSHIP BENEFITS

STRATEGIC BRANDING

Increase your corporate visibility in the retail space. Position your company as a leader by highlighting your services and expertise to retailers.

Through NRF Membership:

- Promote your company at NRF events.
- Sponsor a special event or collaborate with us on the content of education conference sessions.
- Advertise online with NRF and its divisions and receive a \$1,000 discount over non-member rates.
- Advertise in *STORES Magazine*, the official magazine of the NRF, which is mailed each month to more than 39,000 subscribers around the world.
- Contribute to the advancement of the industry. Submit original research or case studies to the *NRF Retail Reference Center* and *receive this service at no charge*.
- Participate in NRF's Specialty Directories. NRF Associate members get a \$525 advertising credit in the *STORES Retail Industry Buying Guide*.

EVENTS & NETWORKING

Advancing your company and career success through dynamic information exchange. At NRF we know that tomorrow's successes come from today's collaboration. NRF provides the communities and events you need to recharge and drive innovation.

Through NRF Membership:

- Save money on exhibiting and attending NRF's conferences and events like the NRF Annual Convention & EXPO and the NRF Loss Prevention Conference & EXPO. NRF members save on average \$800.
- Gain insight into the retail landscape through thought-provoking educational sessions at NRF events.
- Receive complimentary membership in RAMA (Retail Advertising & Marketing Association).

MEMBERSHIP BENEFITS CONT'D

EDUCATION & RESEARCH

Providing you with the tools and resources to make informed business decisions. Knowledge is power and access to data is critical. NRF provides you and your entire company with the information you need.

Through NRF Membership get the latest retail facts and figures. For example:

- Stay current on the latest industry news and consumer trends through *NRF SmartBrief*, *NRF Global SmartBrief*, and the NRF website.
- Learn from thought-provoking educational sessions at NRF conferences and events.
- Obtain data and statistics from NRF's specialty newsletters and studies.
- Receive complimentary subscriptions to *STORES Magazine*.
- Access thought leadership, original research and case studies from the NRF Retail Reference Center.
- Download RFP templates to learn what retailers will be looking for in the following areas: POS, warehouse management, and workforce management, among others. (Free for NRF Members/\$5,000 each for non-members.)

NRF SPECIAL-INTEREST MEMBERSHIPS

NRF Membership affords discounts on special interest memberships:

- ARTS (Association for Retail Technology Standards) — \$250 dues discount and \$250 initiation fee waived for this retailer-driven membership organization dedicated to creating an international, barrier-free technology environment for retailers. **www.nrf-arts.org**
- SHOP.org — 25% dues discount on membership in Shop.org — the nation's only trade association that focuses exclusively on Internet retailing and direct-to-consumer marketing technologies. **www.shop.org**

NRF Membership is company-wide.

When you join NRF, your entire staff joins NRF.

Questions? 202.626.8123

ViatorJ@nrf.com

www.nrf.com/membership

PARTIAL ASSOCIATE MEMBER LIST

4R Systems, Inc.	GENCO ATC	Renfro Corporation
A.T. Kearney, Inc.	General Lock & Security	SAP Industries
Accenture	Goldman, Sachs & Co.	SAS Institute
Accertify LLC	Grant Thornton LLP	Se-Kure Controls, Inc.
ACI Worldwide, Inc.	GSI Commerce Inc.	SenSource
ADT Security Services, Inc.	Hart Systems, Inc.	Shopatron
Agilysys, Inc.	HCL Technologies Ltd.	SiRAS.com
Agilence, Inc.	Heartland Payments Systems	Slalom Consulting
Alliance Data	Hewlett-Packard	Sophelle
American Express Company	i2 Technologies Inc.	Spencer Technologies
Auburn University	IBM Corporation	Sprint Corporation
Avery Dennison Corporation	Infosys Technologies Ltd.	Sterling Commerce
Bass Security Services, Inc.	Ingenico	Synergos Technologies
Bit9, Inc.	Intel Corporation	Tata Consultancy Services
BNSF Railway Company	JDA Software Group, Inc.	Limited
Brenau University	KPMG	The Northland Highland
CEGID	Kurt Salmon Associates, Inc.	Company
Ceridian Corporation	Lewis, Rice & Fingersh, LC	Tata Consultancy Services
Certegy an FIS company, Inc.	Lexmark International, Inc.	The Retail Equation
Checkpoint Systems, Inc.	Marymount University	Torex
Cisco Systems, Inc.	McKinsey & Company, Inc.	Toshiba TEC Corporation
Cognizant Technology	McMillanDoolittle LLP	Universal Surveillance
Solutions	Microsoft Corporation	Systems
Comcast Business Services	Motion Computing	UPS
Coupons.com, Inc.	Motorola Solutions, Inc.	Vector Security
CrossView	NAVCO Security Systems	Verint Video
Dell, Inc.	NCR Corporation	Vantiv
Deloitte	NEC Corporation of America,	Verizon Communications, Inc.
DemandTec, Inc.	Inc.	VF Corporation
Dionco, Inc.	NYK Logistics (Americas) Inc	VICS
Downing & Downing, Inc.	Oracle Corporation	Wicklander-Zulawski &
Empathica Inc.	Panasonic Corporation	Associates, Inc.
Epicor Software Corporation	Planalytics	Wipro Technologies
Ernst & Young	PowerReviews, Inc.	WIS International
FedEx	PricewaterhouseCoopers	Young & Rubicam
Fifth Third Bank	QuantiSense	Zebra Technologies
Fleishman-Hillard	RCG Information Technology,	Corporation
Fujitsu America	Inc.	

KEY NRF DEPARTMENTS/CONTACTS



Matthew Shay

President and CEO
Shaym@nrf.com



Vicki Cantrell

Senior Vice President,
Communities and
Executive Director,
Shop.org
Cantrellv@nrf.com



Ellen Davis

Senior Vice President,
NRF and Executive
Director, NRF
Foundation
Davise@nrf.com



Mallory Duncan

Senior Vice President
and General Counsel
Duncanm@nrf.com



David French

Senior Vice President,
Government Relations
Frenchd@nrf.com



Mike Gatti

Senior Vice President,
Member Relations
Gattim@nrf.com



Carleen Kohut

Chief Operating Officer
Kohutc@nrf.com



Susan Newman

Senior Vice President,
Conferences
Newmans@nrf.com



Bill Thorne

Senior Vice President,
Communications and
Public Affairs
Thorneb@nrf.com

NRF ASSOCIATE MEMBERSHIP APPLICATION

Companies principally engaged in retailing are eligible for membership in the Federation. Under NRF's bylaws, each member must pay dues based on total annual sales volume as reported in the most recent fiscal year. Total Sales must include sales received from all retail operations including stores, catalogs, online stores and franchise fees.

Dues are payable in advance (in U.S. currency). NRF dues are not deductible as charitable contributions for U.S. federal income tax purposes; however, a portion of your dues may be deductible for NRF members as an "ordinary and necessary" business expense.

COMPANY		
PARENT COMPANY (IF APPLICABLE)		
ADDRESS		
CITY	STATE	ZIP CODE
PHONE	FAX	
EMAIL ADDRESS	WEBSITE	
PRINCIPAL SERVICE PROVIDED TO RETAILERS		
SECONDARY SERVICE PROVIDED TO RETAILERS		
ANNUAL SALES VOLUME		
CONTACT NAME	JOB TITLE	
SIGNATURE	DATE	

METHOD OF PAYMENT (NRF EIN# 13-5582627)

- ☐ CHECK ENCLOSED
- ☐ VISA ☐ DINERS CLUB ☐ MASTERCARD
- ☐ DISCOVER ☐ CARTE BLANCHE ☐ AMERICAN EXPRESS

CREDIT CARD NUMBER	EXPIRATION DATE	
CREDIT CARD BILLING ADDRESS		
CITY	STATE	ZIP CODE
CARDHOLDER'S NAME (PLEASE PRINT)		
SIGNATURE		

FOR OFFICE USE ONLY

SALES VOLUME \$	
RETAIL	
MEMBER TYPE	
DUES CODE	
TYPE OF BUSINESS	
PAID THRU DATE	
DUES \$	AC CODE

ASSOCIATE MEMBERSHIP DUES:

COMPANIES WHO PROVIDE GOODS AND SERVICES TO OTHER BUSINESSES, SUCH AS EQUIPMENT MANUFACTURERS, SOFTWARE DEVELOPERS, CONSULTANTS, WHOLESALERS, FINANCIAL INSTITUTIONS AND INTERNET SERVICE PROVIDERS:

UNDER NRF'S BYLAWS, EACH MEMBER MUST PAY DUES BASED ON TOTAL SALES VOLUME AS REPORTED IN THE MOST RECENT FISCAL YEAR.

Dues Class	Sales Volume/Billings:	Dues
B	Under \$10,000,000	\$1,000
B1	\$10,000,001 to \$50,000,000	\$2,000
B2	\$50,000,001 to \$100,000,000	\$3,000
B3	\$100,000,001 to \$200,000,000	\$4,000
B4	\$200,000,001 to \$500,000,000	\$5,000
B5	\$500,000,001 to \$1 billion	\$6,000
B6	Over \$1 billion up to \$2 billion	\$7,000
B7	Over \$2 billion	\$8,000

Advertising Agencies, Radio, TV, Newspapers

M	\$500
---	-------

Universities and Educational Institutions:

U	\$150
---	-------

National Trade Associations with revenue:

XN1	Under \$250,000	\$400
XN2	\$250,001 to \$500,000	\$600
XN3	\$500,001 to \$750,000	\$800
XN4	Over \$750,000	\$1,000

Local Business Organizations and Chambers of Commerce

AE	\$100
----	-------

**QUESTIONS? CALL THE MEMBERSHIP DEPARTMENT AT:
202-626-8123 OR EMAIL: VIATORJ@NRF.COM**