



**National Retail Federation®**

*The Voice of Retail Worldwide*

## **From opening to closing & everything in between... the rhyme and reason behind retail real estate**

During its next media briefing, NRF will reveal advanced findings from its upcoming Retail Real Estate Lifecycle survey, conducted by AMR Research. Learn what's happened this year and find out what retailers are planning for 2008 in leasing, buying and selecting new store spaces.



### ***Retail Real Estate: Trends and Analysis***

Friday, October 19, 2007

1:00 p.m. EDT

**Moderator:** Rachel Tolley, Director of  
Retail Finance and Accounting, NRF

**Speaker:** Rob Garf, Vice President,  
Retail Strategies, AMR Research

#### **The discussion will include a close look at:**

- An overview of real estate departments at retail companies
- Analysis on the types of stores retailers plan to open next year
- The process of selecting a site and signing a contract
- Owning vs. leasing: what it means for the industry
- Technologies that retailers rely upon to make real estate decisions

Because this call is reserved for members of the press and analysts, **an RSVP is required to participate**. To RSVP, visit [www.nrf.com/pressreg](http://www.nrf.com/pressreg) or call Kathy Granis at 202-626-8189. Once confirmed, you will receive an email with call-in info.