

Source: BIGresearch, Consumer Intentions & Actions, APR-09

N = 8667, 3/31 - 4/7/09	Adults 18+	Men	Women	<\$50K	\$50K+	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	South	West	Union HH	Non-Union HH
Are you or anyone in your household a member of a union? (Choose the best response for you)																	
Yes, I'm a member	7.8%	9.8%	5.9%	6.3%	9.0%	4.3%	7.6%	8.9%	8.8%	9.9%	6.3%	11.9%	9.6%	4.3%	7.6%	48.1%	0.0%
Yes, someone in my household is a member	7.5%	6.4%	8.5%	6.1%	9.9%	8.6%	8.1%	7.9%	8.0%	8.0%	4.5%	10.0%	9.3%	4.7%	7.6%	46.2%	0.0%
Yes, someone in my household and I are members	0.9%	0.9%	0.9%	0.4%	1.2%	0.3%	0.9%	0.5%	1.1%	1.6%	0.9%	1.7%	0.9%	0.4%	1.2%	5.6%	0.0%
No	83.8%	82.9%	84.7%	87.2%	79.9%	86.7%	83.4%	82.7%	82.0%	80.6%	88.3%	76.4%	80.2%	90.7%	83.5%	0.0%	100.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
When you have the right to vote on something should your vote be kept secret?																	
Yes	81.8%	82.9%	80.8%	78.0%	87.2%	61.4%	77.3%	81.5%	87.4%	89.0%	90.3%	81.8%	83.9%	81.2%	80.6%	84.0%	82.0%
No	8.7%	9.1%	8.3%	11.0%	6.6%	21.0%	9.7%	9.2%	6.1%	5.2%	3.7%	9.4%	7.3%	9.4%	9.0%	8.5%	8.4%
I don't know	9.5%	8.0%	10.9%	11.0%	6.3%	17.6%	13.0%	9.4%	6.6%	5.8%	6.0%	8.8%	8.8%	9.4%	10.3%	7.5%	9.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A bill was recently introduced in Congress that would effectively take away an employee's right to a secret ballot when voting on whether to join a union. When employees vote on whether to join a union, should their vote be kept secret?																	
Yes	81.4%	81.4%	81.4%	80.5%	83.9%	67.2%	76.2%	79.7%	85.9%	87.7%	89.2%	80.8%	83.9%	80.2%	81.5%	83.9%	81.3%
No	8.4%	10.6%	6.3%	8.5%	8.0%	15.5%	10.5%	9.9%	6.2%	5.3%	4.2%	8.6%	7.9%	8.9%	8.6%	9.3%	8.0%
I don't know	10.2%	8.0%	12.2%	10.9%	8.2%	17.3%	13.3%	10.4%	7.8%	7.0%	6.5%	10.6%	8.2%	11.0%	9.9%	6.8%	10.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
If a company and a labor union can't come to an agreement regarding a labor contract, what should happen?																	
The company should have the final say	13.2%	16.4%	10.1%	9.7%	16.7%	10.6%	15.3%	16.4%	11.6%	12.4%	11.7%	9.2%	13.5%	14.5%	14.3%	6.0%	14.5%
The union should have the final say	3.6%	3.9%	3.4%	4.3%	2.6%	8.1%	5.7%	3.2%	2.7%	2.1%	0.8%	3.4%	3.8%	3.1%	4.4%	6.4%	3.0%
The company and union should negotiate until an agreement is reached, no matter how long it takes	62.2%	60.7%	63.6%	64.5%	62.3%	48.3%	54.8%	57.1%	67.8%	70.8%	72.6%	65.6%	64.1%	59.4%	62.0%	74.5%	60.3%
The government should decide	5.0%	6.0%	4.0%	4.6%	5.8%	9.0%	3.8%	6.1%	3.5%	4.4%	4.1%	5.4%	4.0%	5.9%	4.4%	4.6%	4.9%
I don't know	16.0%	13.0%	18.9%	16.8%	12.6%	23.9%	20.4%	17.2%	14.4%	10.2%	10.8%	16.4%	14.5%	17.2%	14.9%	8.5%	17.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%