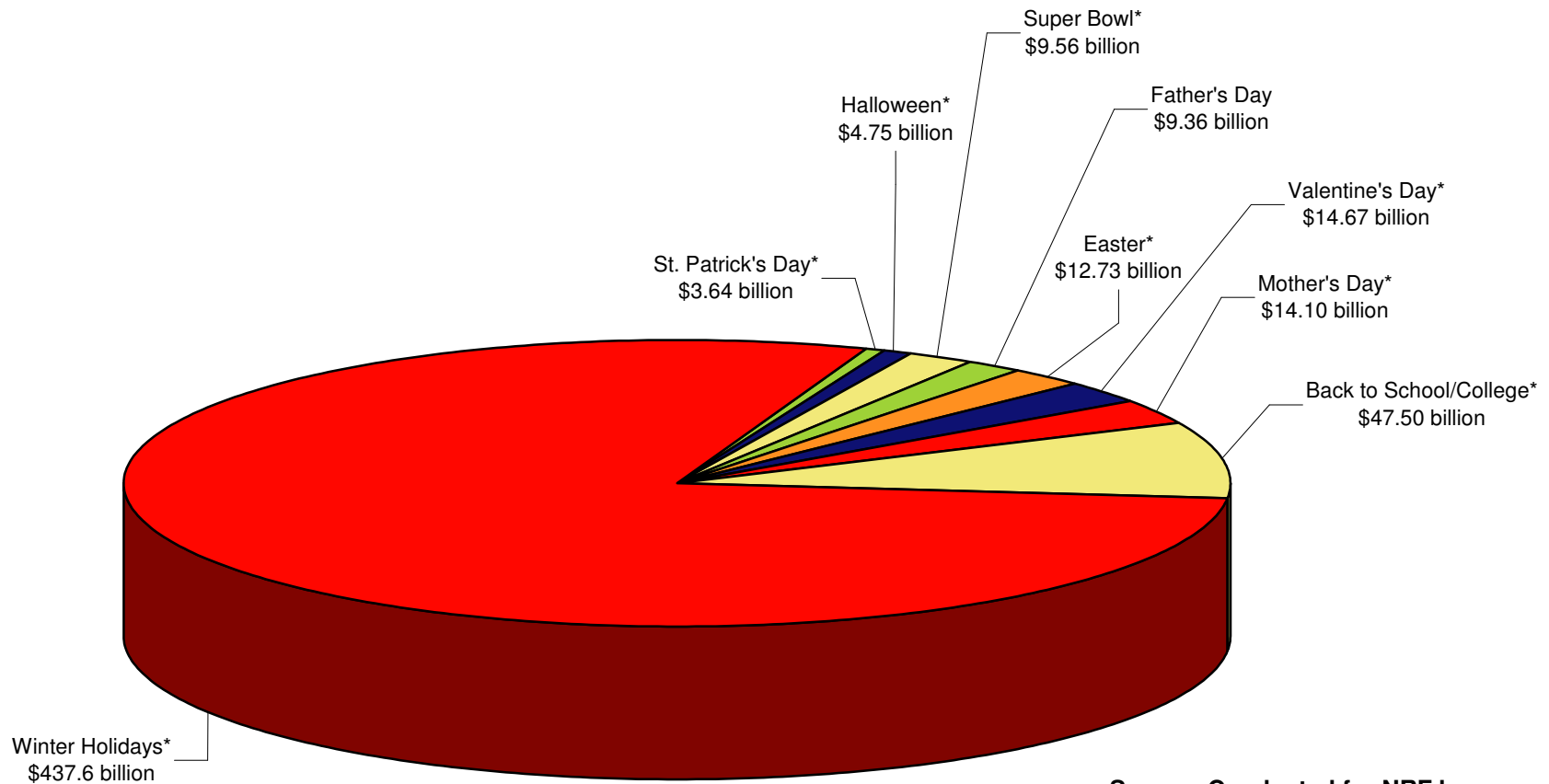


Holiday Spending Totals



**Source: Conducted for NRF by
BIGresearch**

Holidays with an asterisk indicate 2009 spending. All other holiday spending refers to 2009.