



Supply Chain Summit 2009

The Retail Industry's Premier Event for Supply Chain Leaders

April 29 – May 1, 2009
Sheraton New Orleans
New Orleans, LA

“Managing the New Global Supply Chain”

Event Overview

NRF's Supply Chain Summit is a new event for the retail industry's senior level supply chain executives and their business partners. The NRF Supply Chain Summit will gather together the retail industry's senior-most supply chain executives, their teams and strategic business partners to discuss key transportation and logistics issues facing the industry. This exclusive event is laser-focused on strategic and tactical supply chain issues, and assists NRF in identifying policy and educational requirements for its members.

Held at the Sheraton New Orleans, the Summit will promote peer discussion and knowledge sharing around key supply chain issues, and offers many networking opportunities.

Why Participate

This Summit will bring together the senior level retail supply chain executives, their teams and their business partners to address key issues facing retail supply chains. Retailers are facing numerous challenges within their supply chains today including rising fuel costs, pressure to “green” the supply chain, compliance with existing and new state and federal requirements and keeping and attracting new talent. The Summit will provide valuable networking opportunities for participants to come together to share and hear experiences on the key supply chain issues facing the retail industry.

Agenda Overview*

Wednesday, April 29, 2009

2:00 PM – 4:00 PM	Strategic Supply Chain Council Meeting
5:00 PM – 7:00 PM	Opening Reception

Thursday, April 30, 2009

7:30 AM – 8:30 AM	Continental Breakfast
8:30 AM – 9:00 AM	Welcoming Remarks
9:00 AM – 10:15 AM	Opening General Session
10:15 AM – 10:30 AM	Break
10:30 AM – 11:45 AM	General Session

Thursday, April 30, 2009 (continued)

11:45 AM – 1:00 PM	Luncheon Speaker
1:00 PM – 1:15 PM	Break
1:15 PM – 2:15 PM	General Session
2:15 PM – 3:15 PM	Breakout Sessions (3)
3:15 PM – 3:30 PM	Break
3:30 PM – 4:45 PM	Breakout Sessions (3)
5:00 PM – 7:00 PM	Networking Reception

Friday, May 1, 2009

7:30 AM – 8:30 AM	Continental Breakfast
8:30 AM – 9:30 AM	General Session
9:30 AM – 10:30 AM	Breakout Sessions (3)
10:30 AM – 11:30 AM	Breakout Sessions (3)
11:30 AM – 11:45 AM	Break
11:45 AM – 1:30 PM	Closing Lunch Speaker

* Agenda times subject to change

SPONSORSHIP OPPORTUNITIES

Overall Summit Sponsorship Package:

5 Available at \$35,000

- ♦ Overall Summit Partner will be recognized and positioned as an overall conference sponsor and receives access to the entire summit except for the closed Supply Chain Council Meeting.
- ♦ Overall Summit Partner will receive an Exhibit Partnership Package at no extra charge.
- ♦ Overall Summit Partner may introduce one of five General Sessions or Breakout Sessions. Topics of sponsored sessions include: State of Transportation Industry; Impact of Rising Fuel Costs; Developing Supply Chain Talent; Greening of the Supply Chain; and International Efforts in Sustainability;
- ♦ Overall Summit Partner will receive logo recognition on the *Supply Chain Summit 2009* web site with a direct link to content partner's web site, on the primary summit invitation, on on-site sponsorship signage, and on welcome screens in the keynote session room.
- ♦ Overall Summit Partner may send up to four (4) senior level executives to the entire summit.
- ♦ Overall Summit Partner may distribute one literature piece in the *Supply Chain Summit 2009* literature rack.
- ♦ Overall Summit Partner will receive 10 complimentary invitations to send to **RETAIL** Supply Chain Executives who are non-NRF members. Please note that NRF must approve the invitee list before invitations are issued.
- ♦ Overall Summit Partner will receive access to the post-show attendee mailing list for follow-up purposes.

Thursday Luncheon Sponsorship Package:

1 Available at \$25,000

- ♦ Sponsor of the Thursday Luncheon will feature a Representative from U.S. and Customs and Border Protection to speak to Trade and Security in a new Administration. Sponsor may provide a brief introduction of speaker.
- ♦ Luncheon sponsor is recognized as a sponsor of the entire summit and receives access to the entire summit except for the closed Supply Chain Council Meeting.
- ♦ Luncheon sponsor will receive logo recognition on the *Supply Chain Summit 2009* web site with a direct link to content partner's web site, on the primary summit invitation, on on-site sponsorship signage, and on welcome screens in the keynote session room.
- ♦ Luncheon sponsor may send up to three (3) senior level executives to the entire summit. Please note that these three (3) people include the introducer of the luncheon speaker.
- ♦ Luncheon sponsor may distribute one marketing literature in the *Supply Chain Summit 2009* literature rack.
- ♦ Luncheon sponsor will receive 10 complimentary invitations to send to **RETAIL** Supply Chain Executives who are non-NRF members. Please note that NRF must approve the invitee list before invitations are issued.
- ♦ Luncheon sponsor will receive access to the post-show attendee mailing list for follow-up purposes.
- ♦ May purchase an Exhibit Partnership Package at a discounted rate of \$3500.

Friday Luncheon & Closing Session Sponsorship

1 Available at \$25,000

- ♦ Sponsor of the Friday Luncheon & Closing Session will feature a Governor to discuss national infrastructure issues. Sponsor may provide a brief introduction of speaker.
- ♦ Luncheon sponsor is recognized as a sponsor of the entire summit and receives access to the entire summit except for the closed Supply Chain Council Meeting.
- ♦ Luncheon sponsor will receive logo recognition on the *Supply Chain Summit 2009* web site with a direct link to content partner's web site, on the primary summit invitation, on on-site sponsorship signage, and on welcome screens in the keynote session room.
- ♦ Luncheon sponsor may send up to three (3) senior level executives to the entire summit. Please note that these three (3) people include the introducer of the luncheon speaker.
- ♦ Luncheon sponsor may distribute one marketing literature in the *Supply Chain Summit literature* rack.
- ♦ Luncheon sponsor will receive 10 complimentary invitations to send to **RETAIL** Supply Chain Executives who are non-NRF members. Please note that NRF must approve the invitee list before invitations are issued.
- ♦ Luncheon sponsor will receive access to the post-show attendee mailing list for follow-up purposes.
- ♦ May purchase an Exhibit Partnership Package at a discounted rate of \$3500.

Reception Sponsorship Package:

2 Available at \$25,000 each

Wednesday OPEN

Thursday OPEN

- ♦ Event Partner sponsors an evening networking event for all summit participants. Event Partner will receive signage and verbal recognition at the event and may distribute “party favors” during the reception/dinner.
- ♦ Event Partner is recognized as a sponsor of the entire summit and receives access to the entire summit except for the closed Supply Chain Council Meeting.
- ♦ Event Partner will receive logo recognition on the *Supply Chain Summit 2009* web site, on the primary summit invitation, on on-site sponsorship signage and on welcome screens in the keynote session room.
- ♦ Event Partner may send up to three (3) senior level executives to the entire summit.
- ♦ Event Partner may distribute one literature piece in the *Supply Chain Summit 2009* literature rack.
- ♦ Event Partner will receive 10 complimentary invitations to send to retail CIO clients who are non-NRF members.
- ♦ Event Partner will receive access to the post-show attendee mailing list for follow-up purposes
- ♦ May purchase an Exhibit Partnership Package at a discounted rate of \$3500.

On-site Program, Cyber Café, Room Drop, or Registration Bag Sponsorship Package:

Available at \$17,500 each

Cyber Café OPEN

Registration Bag OPEN

Room Drop OPEN

On-site Program Guide OPEN

Breakfast Sponsorship Package OPEN

- ♦ Sponsor of the on-site Supply Chain Summit amenities. Benefits vary depending upon option selected.
- ♦ Sponsor receives access to the entire summit except for the closed Supply Chain Council Meeting.
- ♦ Sponsor will receive logo recognition on the *Supply Chain Summit 2009* web site, on on-site sponsorship signage, and on welcome screens in the keynote session room.
- ♦ Sponsor may send two (2) senior level executives to the entire summit.
- ♦ Sponsor may distribute one literature piece in the *Supply Chain Summit 2009* literature rack.
- ♦ Sponsor will receive 10 complimentary invitations to send to **RETAIL** Supply Chain Executives clients who are non-NRF members. Please note that NRF must approve the invitee list before invitations are issued.
- ♦ Sponsor will receive access to the post-show attendee mailing list for follow-up purposes.
- ♦ May purchase an Exhibit Partnership Package at \$5000.